

## Press release

Berlin, September 5, 2024

# Nespresso joins ESMT Berlin's Sustainable Business Roundtable

**As of September 1, Nespresso has become the latest member of the Sustainable Business Roundtable (SBRT) at ESMT Berlin, joining a global network of companies dedicated to embedding sustainability within their operations. Through this membership, Nespresso will participate in SBRT's roundtable discussions, workshops, and research projects, collaborating on initiatives aimed at promoting sustainable business models and driving systemic change in the global economy.**

Founded in 2011, the [Sustainable Business Roundtable](#) is a peer-to-peer learning network that brings together globally operating companies at the forefront of the sustainability revolution. Hosted by the [ESMT Institute for Sustainable Transformation](#), the SBRT meets biannually, with two representatives from each member company attending to share best practices, innovative academic insights, and the challenges and opportunities they face in embedding sustainability into their business strategies. This format fosters a dynamic environment for debate and discussion, benefiting all participants.

“What sets SBRT apart is its focus on the intersection of sustainability with key business functions such as human resources, marketing, and investor relations,” said Joanna Radeke, director of the ESMT Institute for Sustainable Transformation. “Nespresso’s participation will provide invaluable insights and opportunities for our members and the broader business community.”

“Partnering with the SBRT is an exciting opportunity for Nespresso,” said Sven Matika, sustainability manager at Nespresso. “We believe that collaboration is key to addressing the complex sustainability challenges our industry faces. As a pioneer in the coffee industry, we are convinced that especially regenerative farming methods on the one hand, and greater appreciation for a valuable resource on the other, are key to secure high-quality coffee for the future. Together, we can push the boundaries of what is possible and create a lasting positive impact.”

The next Sustainable Business Roundtable will take place on November 27 and focus on net zero commitments, strategies, and transition plans. Find more information about the network and upcoming events [here](#).

### About ESMT Berlin

ESMT Berlin is a leading global business school with its campus in the heart of Berlin. Founded by 25 global companies, ESMT offers master, MBA, and PhD programs, as well as executive education on its campus in Berlin, in locations around the world, online, and in online blended format. Focusing on leadership, innovation, and analytics, its diverse faculty publishes outstanding research in top academic journals. Additionally, the international business school provides an interdisciplinary platform for discourse between politics, business, and academia. ESMT is a non-profit private institution of higher education with the right to grant PhDs and is accredited by AACSB, AMBA, EQUIS, and ZEvA. It is committed to diversity, equity, and inclusion across all its activities and communities. [esmt.berlin](https://www.esmt.berlin)

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