



## Press release

Berlin, September 4, 2024

# ESMT Berlin showcases historical campus during European Heritage Days

**ESMT Berlin will participate in the European Heritage Days 2024, a cultural initiative celebrated across Europe. On September 8, ESMT will open its doors to the interested public, offering a rare glimpse into the historical and architectural significance of its campus, the former Staatsratsgebäude of the GDR.**

Between 11 a.m. and 5 p.m., visitors will have the chance to join exclusive guided tours that delve into this iconic building's rich history and unique features. As part of the tours, guests will explore key areas, including the former office of Erich Honecker, and learn about the building's transformation from a seat of power in the former GDR to a modern hub for global business education.

The event aligns with ESMT's commitment to fostering cultural engagement and preserving historical heritage. By taking part in European Heritage Days, ESMT not only honors the architectural legacy of its campus but also contributes to the broader dialogue on the importance of heritage conservation in contemporary society.

The European Heritage Days, initiated by the Council of Europe, are celebrated across 50 countries, and aim to promote access to cultural heritage sites. In Germany, this initiative is known as "Tag des offenen Denkmals" and is coordinated by the Deutsche Stiftung Denkmalschutz. ESMT Berlin's involvement reflects its dedication to bridging historical significance with modern innovation.

[Registration](#) for the event is encouraged to ensure a seamless experience for all attendees.

More information can be found on the [ESMT Berlin website](#).

### About ESMT Berlin

ESMT Berlin is a leading global business school with its campus in the heart of Berlin. Founded by 25 global companies, ESMT offers master, MBA, and PhD programs, as well as executive education on its campus in Berlin, in locations around the world, online, and in online blended format. Focusing on leadership, innovation, and analytics, its diverse faculty publishes outstanding research in top academic journals. Additionally, the international business school provides an interdisciplinary platform for discourse between politics, business, and academia. ESMT is a non-profit private institution of higher education with the right to grant PhDs and is accredited by AACSB, AMBA, EQUIS, and ZEvA. It is committed to diversity, equity, and inclusion across all its activities and communities. [esmt.berlin](https://www.esmt.berlin)

### Press contact

Kim Matthies

PR Manager

[kim.matthies@esmt.org](mailto:kim.matthies@esmt.org)

+49 151 1457 1830