

## Press release

Berlin, March 28, 2024

## **ESMT Berlin students present DigitalFuture Summit 2024**

This year's DigitalFuture Summit (DFS), the annual networking event entirely organized by ESMT Berlin master's students, will take place April 4-5 on campus in the center of Berlin. The event connects talented students and young professionals with potential future employers from around the world who are passionate about technology and innovation. Attendees gain direct insights from top industry leaders and experts and get the opportunity to expand their knowledge, develop new skills, and build valuable connections that can advance their career.

This year's speakers include:

- Amitai Golub, Partner MIcompany, former McKinsey
- Antonio Batinovic, CMO, Holzrichter Berlin & Content Creator
- Axel Weichert, Director of Customer, Data & Commerce Platforms, Mercedes-Benz AG
- Dorothea Gotthardt, COO, QuantPI
- Hubertus Bessau, Co-Founder, mymuesli & Project Eaden
- Jörg Rocholl, President and Deutsche Bank Professor in Sustainable Finance, ESMT Berlin
- Marco Thelen, Partner MIcompany, former Senior-Partner Roland Berger and CEO Accenture Song
- Ruth Bosse, Co-Founder and CEO, Ark Climate, former McKinsey

With this year's theme "Pursuit of Purpose: Career alignment with values and passion," the event focuses on mentoring and motivating participants by helping them find companies and industries that align with their personal goals. Attendees will gain valuable insights through masterclasses and workshops and connect with potential employers through the DSF career fair.

Sarah Hausmann, Chair of the DigitalFuture Summit, states that "the DFS presents a significant opportunity for students and young professionals to take their career to the next level. The masterclasses and panels, in particular, provide insightful glimpses into various industries, aiding those committed to making a tangible impact in their professional journeys."

This year, the DigitalFuture Summit is partnering with leading organizations, including Accenture, Amazon, Allianz, MIcompany, CVA, Horvàth, Microsoft, Startup Insider, Management Events, and Vali Berlin, alongside Cleverlohn, Carovo, and Senvo.

The event will take place on-site on the campus of ESMT on April 4, starting at 5 p.m., and April 5 from 10 a.m. - 7:30 p.m. More information and ticket options are available <a href="here">here</a>.

## **About ESMT Berlin**

ESMT Berlin is a leading global business school with its campus in the heart of Berlin. Founded by 25 global companies, ESMT offers master, MBA, and PhD programs, as well as executive education on its campus in Berlin, in locations around the world, online, and in online blended format. Focusing on leadership, innovation, and analytics, its diverse faculty publishes outstanding research in top academic journals. Additionally, the international business school provides an interdisciplinary platform for discourse between politics, business, and academia. ESMT is a non-profit private institution of higher education with the right to grant PhDs and is accredited by AACSB, AMBA,

EQUIS, and ZEvA. It is committed to diversity, equity, and inclusion across all its activities and communities. <u>esmt.berlin</u>

## **Press contact**

Kim Matthies PR Manager kim.matthies@esmt.org +49 151 1457 1830