

# Press release

Berlin, January 9, 2024

## ESMT Berlin, EDHEC Business School, and Imperial College London announce joint degree program GETT Europe

**In Fall 2024, ESMT Berlin, EDHEC Business School, and Imperial College London, three of Europe’s most renowned business schools, will launch a joint master’s degree program. The three-year program Global Economic Transformation & Technology (GETT) Europe will enable graduates to complete an excellent management education in the metropolitan cities of Berlin, Paris, and London, while preparing them for the complex economic and technological challenges of leadership.**

Participants will acquire valuable intercultural skills that they will need to succeed as future managers in a global business setting. Courses include many future-oriented subject areas, such as design thinking, technology and innovation management, and AI and analytics.

ESMT will offer courses from the newly launched [Master in Analytics and Artificial Intelligence \(MAAI\)](#), which equips graduates with the necessary expertise and skills around areas such as risk modeling, predictive analytics, AI and society, enabling them to make better decisions based on data.

GETT Europe is modeled after EDHEC’s existing Global Economic Transformation & Technology (GETT) USA-Asia program and offers students a global perspective on sustainable development and technological innovation. At the same time, students become more familiar with modern technologies and environmental challenges that will shape and threaten the future. Graduates will learn strategy and management skills to successfully steer global projects and lead multicultural teams – highly demanded skills for future leaders.

“We look forward to deepening the collaboration with our two long-standing partners EDHEC and Imperial College and welcoming the students of this prestigious master’s program to ESMT. In Berlin, students will benefit from our excellent range of specialized master’s programs and, in particular, deepen their knowledge in analytics and AI”, says Roland Siegers, director external engagement and early careers at ESMT.

Upon successful completion of the program, graduates will earn an MSc in innovation, entrepreneurship & management from Imperial College London, a master’s in management from EDHEC Business School, and a certificate from ESMT Berlin.

### About ESMT Berlin

ESMT Berlin is a leading global business school with its campus in the heart of Berlin. Founded by 25 global companies, ESMT offers master, MBA, and PhD programs, as well as executive education on its campus in Berlin, in locations around the world, online, and in online blended format. Focusing on leadership, innovation, and analytics, its diverse faculty publishes outstanding research in top academic journals. Additionally, the international business school provides an interdisciplinary platform for discourse between politics, business, and academia. ESMT is a non-profit private institution of higher

education with the right to grant PhDs and is accredited by AACSB, AMBA, EQUIS, and ZEvA. It is committed to diversity, equity, and inclusion across all its activities and communities. [esmt.berlin](https://www.esmt.berlin)

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