



## Press information

Berlin, September 4, 2023

### Matthias Qian joins ESMT Berlin

**Matthias Qian joined ESMT Berlin on September 1, 2023, as an assistant professor of strategy and entrepreneurship.**

His research delves into the commercialization of new technologies in entrepreneurial ventures, with a keen emphasis on the strategic implications of artificial intelligence (AI). In his work, AI not only stands as a key area of study but also paves the way for methodological innovations. Utilizing advanced machine learning methods and big data, he probes strategic questions of technology commercialization. His insights have been showcased in esteemed publications like the Harvard Business Review, Journal of Professions and Organizations, and Health and Place.

Beyond academia, he actively influences the tech landscape by serving on boards and advisory panels for VC-funded startups globally. Amid the COVID-19 pandemic, his leadership as the director of the Oxford COVID-19 Impact Monitor shaped the policies at 10 Downing Street and the National Health Service. He is an alumnus and former faculty member of the University of Oxford.

With Matthias Qian, ESMT has 46 faculty members from 19 countries.

#### **About ESMT Berlin**

ESMT Berlin is the highest ranked business school in Germany and top 10 in Europe. Founded by 25 leading global companies, ESMT offers master's, MBA, and PhD programs, as well as executive education on its campus in Berlin, in locations around the world, online, and in online blended format. Focusing on leadership, innovation, and analytics, its diverse faculty publishes outstanding research in top academic journals. Additionally, the international business school provides an interdisciplinary platform for discourse between politics, business, and academia. ESMT is a non-profit private institution of higher education, accredited by AACSB, AMBA, EQUIS, and FIBAA, and is committed to diversity, equity, and inclusion across all its activities and communities. [esmt.berlin](https://www.esmt.berlin).

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