

## Press release

Berlin, July 31, 2023

# ESMT Berlin: flagship Executive Transition Program celebrates 20<sup>th</sup> anniversary

**The Executive Transition Program (ETP), an annual three-module seminar that prepares executives for general management roles, is turning 20 this year. The first module of the upcoming program will start on November 10, 2023, in Stockholm.**

ETP targets experienced functional leaders who want to move into general management or have recently made such a career change and are now faced with the challenge of leading other leaders and taking more comprehensive business responsibility. The intensive program offers three face-to-face modules, each lasting about a week, with supplementary online formats. It provides the skills and knowledge required to move from a functional management position, in areas such as sales, marketing, or operations, into general management. Essential topics, such as corporate responsibility, leadership during change processes, and competitive strategy are taught, as well as specialized topics like innovation culture, leveraging networks, and executive presence in communication.

482 participants from 52 different countries have already graduated from the ESMT Executive Transition Program. Following the successful participation, graduates receive the Postgraduate Diploma in Advanced Management, a certificate that demonstrates the participants' qualifications and demonstrated skills and serves as a supporting element in building further management careers. Upon completion of the program, graduates become ESMT alumni and members of the exclusive ETP Salon. The ETP Salon offers regular events and workshops and a strong and international network to support their executive development professionally and personally.

“With the Executive Transition Program, we participants were very well prepared to work at a higher management level. The wide range of topics and the interactive approach gave me the opportunity to explore many possibilities, develop professionally, and build a very strong network. I especially appreciate ESMT’s balanced gender policy, which made me participate in the ETP program. It has contributed to my personal integrity and leadership skills. Today, I can use the acquired knowledge especially for the overall progress and success of Bulgaria,” says Ivanka Shalapatova, minister of labor and social policy in Bulgaria.

“Anyone who wants to take the step into general management must fundamentally and specifically adapt and develop their skills. The past 20 years have shown us that the tailored composition of ETP precisely closes this development gap for managers and prepares them explicitly for their new career challenge. We are incredibly pleased that we have already been able to impart this knowledge, which we are constantly adapting to new market realities, over such a prolonged period of time,” says Mandy Hübener, director executive education at ESMT Berlin.

Further information on registration along with the program description may be found [here](#).

**About ESMT Berlin**

ESMT Berlin is the highest ranked business school in Germany and top 10 in Europe. Founded by 25 leading global companies, ESMT offers master's, MBA, and PhD programs, as well as executive education on its campus in Berlin, in locations around the world, online, and in online blended format. Focusing on leadership, innovation, and analytics, its diverse faculty publishes outstanding research in top academic journals. Additionally, the international business school provides an interdisciplinary platform for discourse between politics, business, and academia. ESMT is a non-profit private institution of higher education, accredited by AACSB, AMBA, EQUIS, and FIBAA, and is committed to diversity, equity, and inclusion across all its activities and communities. [esmt.berlin](https://www.esmt.berlin)

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