

Press information

Berlin, June 29, 2023

ESMT Berlin and Merantix introduce executive education with AI focus

ESMT Berlin is launching the executive education program “AI for Managers” in collaboration with Merantix, Europe’s largest AI investment platform. The three-day program explores the essentials of artificial intelligence, its practical applications, and strategies for effective implementation. It will be held November 29-December 1 in Berlin.

“AI for Managers” is designed for mid-to-senior-level leaders and functional managers who want to leverage AI strategically. It will provide insights into the challenges and ethical considerations surrounding AI, as well as networking opportunities with tech experts, business leaders, and successful founders from the AI startup scene.

“We are witnessing a revolutionary moment of technological change. AI impacts us all and we need to learn as much as possible about it in order to embrace it. With this new program, we aim to demystify AI and empower managers to leverage the new technology by recognizing good use cases and learning how to implement them,” said Carolin Puppel, Program Director, Executive Programs, ESMT.

“AI will fundamentally change every industry and business. At Merantix, where we build and invest in AI startups, we see this transformative power every day. With this partnership, we are excited to further push this technology and enable the leaders of tomorrow,” said Hendrik Remigereau, Founding Director, Merantix AI Campus.

For more information, please see esmt.berlin/execed/ai.

About ESMT Berlin

ESMT Berlin is the highest ranked business school in Germany and top 10 in Europe. Founded by 25 leading global companies, ESMT offers master’s, MBA, and PhD programs, as well as executive education on its campus in Berlin, in locations around the world, online, and in online blended format. Focusing on leadership, innovation, and analytics, its diverse faculty publishes outstanding research in top academic journals. Additionally, the international business school provides an interdisciplinary platform for discourse between politics, business, and academia. ESMT is a non-profit private institution of higher education, accredited by AACSB, AMBA, EQUIS, and FIBAA, and is committed to diversity, equity, and inclusion across all its activities and communities. esmt.berlin

About Merantix

Merantix is the world’s first AI investment platform dedicated to researching, building and investing in artificial intelligence companies. Merantix pioneers the transfer of AI research into real-world applications by building AI startups from scratch, in collaboration with partners such as the technology investor SoftBank, Transpose Platform, the Robert Wood Johnson Foundation, the W.K. Kellogg Foundation and various European family offices. Merantix has raised over €30 million to date, with

which it has funded and built AI ventures across all industries. Merantix has over 190 team members working on its purpose-built AI Campus in Berlin.

Merantix was founded by Adrian Locher (CEO), a Swiss serial entrepreneur and investor, and Dr. Rasmus Rothe (CTO), an internationally renowned AI and computer vision expert from Bremen, Germany.

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