



Press information

Berlin, March 10, 2023

Prof. Joachim Wuermeling strengthens ESMT Berlin

Prof. Joachim Wuermeling will join ESMT's teaching and research team at the end of the year. He will focus on topics related to the digitalization of finance as well as international financial institutions. A particular focus will be on the potential of the digital euro for finance and for companies.

Prof. Wuermeling will remain on the executive board of the Deutsche Bundesbank until December 31, 2023. Previously, he held senior positions in politics, the financial industry, and administration, including as a state secretary at the Federal Ministry of Economics and Technology and a member of the European Parliament.

"I look forward to using my knowledge and experience in the digitalization of money and finance in research and teaching at ESMT in the future," says Prof. Wuermeling. "I am happy to contribute to the education of students and to deepen the knowledge on opportunities and risks of digital money, digital assets, crypto economy, or tokens, for example." There is still a large knowledge gap at the interface of financial technology and business. At the Bundesbank, Prof. Wuermeling's responsibilities included markets, banking supervision, information technology, and the bank's digital agenda.

"As a renowned expert, Joachim Wuermeling is a great addition to ESMT. We are very pleased that his experience in finance will enrich ESMT's expertise in the future," says Jörg Rocholl, president of ESMT.

Prof. Wuermeling holds a doctorate in law and has taught at the Universities of Bayreuth and Potsdam since 1995. He was appointed honorary professor at the University of Potsdam in 2011. He has published numerous academic publications throughout his career.

About ESMT Berlin

ESMT Berlin is the highest ranked business school in Germany and top 10 in Europe. Founded by 25 leading global companies, ESMT offers master's, MBA, and PhD programs, as well as executive education on its campus in Berlin, in locations around the world, online, and in online blended format. Focusing on leadership, innovation, and analytics, its diverse faculty publishes outstanding research in top academic journals. Additionally, the international business school provides an interdisciplinary platform for discourse between politics, business, and academia. ESMT is a non-profit private institution of higher education, accredited by AACSB, AMBA, EQUIS, and FIBAA, and is committed to diversity, equity, and inclusion across all its activities and communities. [esmt.berlin](https://www.esmt.berlin)

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