

## Press information

Berlin, March 3, 2023

# ESMT Berlin and neue fische collaborate on IT training for master's students

**ESMT Berlin and neue fische – School and Pool for Digital Talent will collaborate in the future to provide ESMT master's students with more hands-on instruction in coding and analytics, preparing them for the demands of the job market.**

As part of the new partnership, neue fische will take over two courses in the new [ESMT Master in Analytics and Artificial Intelligence](#) starting in September. Students will be taught by experienced professionals working in the fields of web development, data analytics, and machine learning.

“We are very excited to partner with the #1 business school in Germany and to be at the forefront of innovation in the university education sector in Germany,” says Dalia Das, founder and CEO of neue fische. “The cooperation confirms the quality of our programs, and the practice-oriented learning content will optimally prepare students for their career entry after university graduation and complement their knowledge in an application-oriented way.”

“In the US, for example, collaborations between business schools and bootcamp providers are already firmly established in the curriculum, whereas in Germany this concept is still largely unknown. Our cooperation with neue fische supports our commitment to provide our students with a sound education regarding the latest technologies,” says Roland Siegers, director external engagement and early careers at ESMT.

The cooperation is part of a larger effort by the two institutions to drive the digital transformation in Germany, strengthen the response to the shortage of skilled workers, and help improve educational and career opportunities in the digital field.

### **About ESMT Berlin**

ESMT Berlin is the highest ranked business school in Germany and top 10 in Europe. Founded by 25 leading global companies, ESMT offers master's, MBA, and PhD programs, as well as executive education on its campus in Berlin, in locations around the world, online, and in online blended format. Focusing on leadership, innovation, and analytics, its diverse faculty publishes outstanding research in top academic journals. Additionally, the international business school provides an interdisciplinary platform for discourse between politics, business, and academia. ESMT is a non-profit private institution of higher education, accredited by AACSB, AMBA, EQUIS, and FIBAA, and is committed to diversity, equity, and inclusion across all its activities and communities. [esmt.berlin](https://www.esmt.berlin)

### **About neue fische - School and Pool for Digital Talent**

Since 2018, neue fische - School and Pool for Digital Talent has been offering an education and qualification program for IT professions that is unique in Germany. The team around founder Dalia Das trains career changers to become IT professionals in short-format boot camps and connects them with

exciting employers. It also helps identify talent within the existing workforce in order to further qualify them for IT professions with a future. With 5 locations in Germany and the successful transition to a fully digital remote-live format, Das led its innovative education and talent platform to market leadership in Germany and joined the internationally operating Future Group in 2022. Since summer 2022, she has also taken over the management of Berlin-based SPICED Academy. Dalia Das was awarded the XING New Work Award in March 2019 and 2020 in the categories "New Worker" and "New Work Alumni" and topped the Business Punk Watchlist in 2020 as first-place winner in the HR & Education category. She was also one of the three finalists of The Spark Award 2022, the German Digital Award by McKinsey and Handelsblatt in the category "Female Founder."

**Press contact**

Jennifer Reo

Press Spokesperson

[jennifer.reo@esmt.org](mailto:jennifer.reo@esmt.org)

+49 151 1457 1830