

Press information

Berlin, February 8, 2023

ESMT Berlin becomes part of the Maschinenraum network

ESMT Berlin will become part of Maschinenraum, joining an alliance of over 60 family-owned companies, university partners, and other innovators working together on the digital transformation of German SMEs. At the heart of the collaboration with ESMT Berlin is a multi-layered exchange between academia and business.

Rooted in the transformation history of the Viessmann Group, Maschinenraum sees itself as an independent platform from the SME sector for the SME sector. Since 2015, Viessmann has focused strongly on the digital transformation of its own business and would like to share this experience with other organizations and institutions in the SME sector to continuously learn and work together on innovations with other companies.

“At ESMT, we provide a platform for discourse between politics, business, and academia. Certainly stronger than ever before, it is precisely this exchange that is so essentially important; Germany has slipped to one of the last places in the current ranking of attractive business locations. We already have numerous points of contact with Maschinenraum in mind and are very much looking forward to an enriching exchange with member companies,” said Roland Siegers, director external engagement & early career programs ESMT Berlin.

“Close collaboration between business and academia is crucial. It enables the rapid transfer of the latest findings and technologies into practice, increases the productivity and competitiveness of SMEs, promotes innovation and contributes to economic growth. I am therefore very pleased that we were able to win ESMT Berlin for a partnership and look forward to the lively exchange in our network,” says Tobias Rappers, managing director of Maschinenraum.

About ESMT Berlin

ESMT Berlin is the highest ranked business school in Germany and top 10 in Europe. Founded by 25 leading global companies, ESMT offers master’s, MBA, and PhD programs, as well as executive education on its campus in Berlin, in locations around the world, online, and in online blended format. Focusing on leadership, innovation, and analytics, its diverse faculty publishes outstanding research in top academic journals. Additionally, the international business school provides an interdisciplinary platform for discourse between politics, business, and academia. ESMT is a non-profit private institution of higher education, accredited by AACSB, AMBA, EQUIS, and FIBAA, and is committed to diversity, equity, and inclusion across all its activities and communities. [esmt.berlin](https://www.esmt.berlin)

About Maschinenraum:

The Maschinenraum, a shared ecosystem from SMEs for SMEs, unites German SMEs and family businesses to boldly shape the future. Already, more than 60 family-owned companies – including Viessmann, Fiege Logistik, STIHL and Mast-Jägermeister – have joined Maschinenraum to jointly drive the digital and sustainable transformation of the SME sector.

Press contact

Jennifer Reo

Press Spokesperson

jennifer.reo@esmt.org

+49 151 1457 1830