

Press release

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Demo Day 2022 at ESMT Berlin: Optiwiser A.I. Solutions wins €5,000

Maximilian Köhler takes first place at this year's Demo Day at ESMT Berlin with his startup Optiwiser A.I. Solutions, a cloud-based platform that enables AI-driven demand and inventory planning for food and beverages. With this, the founder beats five other startup teams and receives prize money of €5,000.

At the annual Demo Day, startup founders, investors, company representatives, and other members of the ecosystem come together to exchange ideas on the topics of entrepreneurship and innovation. In addition to keynotes and panel discussions, startups pitch their founding ideas. This year, the startups [Boomerang](#), [Carovo](#), [CBright](#), [Checktur.io](#), [FastSlow](#), and [Optiwiser A.I. Solutions](#) competed against each other. In total, the Demo Day 2022 had around 100 participants.

The Demo Day, hosted by Entrepreneurship Hub Vali Berlin at ESMT, brings together the startup ecosystem in Berlin at ESMT and helps entrepreneurial students and graduates of ESMT to find investors and to further develop and implement their startup ideas. Together with [Alexander Kudlich](#), general partner at 468 Capital and alumnus at ESMT, and [Marc-Alexander Christ](#), co-founder of SumUp, the current macroeconomic situation and the future viability of the German startup scene were discussed at the Demo Day. Afterwards, the start-ups presented their start-up ideas, which were evaluated by a selected jury. This year's jury members included [Joachim Behrendt](#), business angel and head of advisory board at Vali Berlin; [Linus Dahlander](#) professor at ESMT and holder of the Lufthansa Group Chair in Innovation; and [Carla Schell](#), venture capitalist at Auxxo. The event was supported by [Schalast Law | Tax](#).

“With the ESMT Demo Day, Vali Berlin not only further educates ESMT students and alumni on entrepreneurship, but also establishes ESMT as a hotspot for entrepreneurship and innovation across the ecosystem. At the same time, they emphasize the entrepreneurial and creative thinking of our students and alumni. This year's teams have once again come up with extraordinary and impressive startup ideas with great potential that address the pressing issues of our time,” says Baris Efe, manager and co-founder of Vali Berlin.

More information may be found [here](#).

About ESMT Berlin

ESMT Berlin is the highest ranked business school in Germany and top 10 in Europe. Founded by 25 leading global companies, ESMT offers master's, MBA, and PhD programs, as well as executive education on its campus in Berlin, in locations around the world, online, and in online blended format. Focusing on leadership, innovation, and analytics, its diverse faculty publishes outstanding research in top academic journals. Additionally, the international business school provides an interdisciplinary platform for discourse between politics, business, and academia. ESMT is a non-profit private institution of higher education, accredited by AACSB, AMBA, EQUIS, and FIBAA, and is committed to diversity, equity, and inclusion across all its activities and communities. [esmt.berlin](https://www.esmt.berlin).



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