

## Press release

Berlin, June 23, 2022

# ESMT Annual Forum 2022: CEOs, academics, and politicians discuss sustainable transformation

**CEOs of leading global companies will come together today with academics and politicians at the Annual Forum 2022 at ESMT Berlin to discuss this year's topic "Sustainable transformation – leading change for business and society."**

The goal of the event is to engage in an in-depth exchange with international leaders to discuss how to make sustainable transformation possible. Individuals and companies need to reduce their carbon footprint. At the same time, urgent challenges of the future must be addressed, which are included in the [UN's 17 Sustainable Development Goals](#), such as decent work and economic growth, reduced inequalities, and responsible consumption and production.

Sustainable change from the perspective of different stakeholders is therefore the focus of this year's ESMT Annual Forum: How can industry continue to perform while meeting emission targets? What roles will innovation and entrepreneurship play in sustainability? What type of leader is needed to shape the future? Which business models do we need for a circular economy? These and other questions will be discussed by representatives from business and science. This year's speakers include **Werner Baumann**, CEO at Bayer; **Roland Busch**, CEO at Siemens; **Ilka Horstmeier**; member of the board of management – human resources, labor relations director at BMW; **Ola Källenius**, chair of the board of management at Mercedes-Benz Group and chair of ESMT Foundation Board of Trustees; **Christian Klein**, CEO at SAP; **Emma Marcegaglia**, CEO at Marcegaglia Holding; **Amparo Moraleda**, non-executive director of Airbus Group, CaixaBank, Solvay, and Vodafone Plc, and many more.

In breakout sessions, guests may attend interactive sessions on responsible finance, the employer of the future, or resilient supply chains. In panel discussions, CEOs and experts discuss the necessary frameworks for sustainable transformation, as well as leadership and innovation for sustainable business.

The ESMT Annual Forum will take place today, June 23, 2022, from 2:00-7:30 p.m. in a hybrid format. The program schedule may be found [here](#).

If you would like to attend, please send an email to [press@esmt.org](mailto:press@esmt.org).

### About ESMT Berlin

ESMT Berlin is the highest ranked business school in Germany and top 10 in Europe. Founded by 25 leading global companies, ESMT offers master's, MBA, and PhD programs, as well as executive education on its campus in Berlin, in locations around the world, online, and in online blended format. Focusing on leadership, innovation, and analytics, its diverse faculty publishes outstanding research in top academic journals. Additionally, the international business school provides an interdisciplinary platform for discourse between politics, business, and academia. ESMT is a non-profit private institution

of higher education, accredited by AACSB, AMBA, EQUIS, and FIBAA, and is committed to diversity, equity, and inclusion across all its activities and communities. [esmt.berlin](https://www.esmt.org).

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