

## Press release

Berlin, February 18, 2022

### Vali Berlin hosts first Sustainability Bootcamp at ESMT Berlin

**The first Sustainability Bootcamp at ESMT Berlin, organized by the international business school's entrepreneurship hub Vali Berlin starts today under the umbrella "Create ideas for a better tomorrow." The boot camp brings together companies, non-governmental organizations, and entrepreneurial talents to discuss pressing issues facing our world and develop initial solutions. The focus will be on environmental challenges in line with the United Nations Sustainable Development Goals (SDGs).**

The program invites participants to imagine, design, develop, and pitch entrepreneurial solutions that address one or more of the 17 Sustainable Development Goals defined by the UN. Participants will be guided by experts and leaders from corporate industries, non-governmental organizations, and scaleup companies with knowledge of environmental challenges, technologies, and trends.

The speakers at the Sustainability Bootcamp:

- [Dr. Moritz Belling](#), Investment Team, Earlybird
- [Dr. Christian Bogatu](#), Venture Partner, Eurazeo Investment Manager
- [Tina Dreimann](#), Founder and Managing Director, better ventures group
- [Hendrik Heuermann](#), Sustainability Manager, H&M
- [Lubomila Jordanova](#), CEO & Co-Founder, Plan A, and Co-Founder, Greentech Alliance
- [Yves Nissim](#), PhD, Head of Governance and Operation in CSR, Orange
- [Dr. Tobias Raffel](#), Executive Director, FUTURE Institute for Sustainable Transformation
- [Jannis Röthemeier](#), Executive Director, FUTURE Institute for Sustainable Transformation

The Sustainability Bootcamp is structured into three phases, beginning with today's session "Ideate & Meet." The group will explore current research and analyze environmental challenges with the support of the experts and leaders joining the boot camp. In the following interim phase, the students will work independently on their challenges and solutions. The final pitching day will take place on March 4, 2022, and the pitches will be assessed by a venture capital jury.

"The Sustainability Bootcamp helps aspiring and future founders to enter the startup ecosystem and act on climate change. Together we are tackling the very early and difficult startup phase. How do I find the right problem and idea to start a company? How do I find the right co-founder?" says Baris Efe, manager at Vali Berlin. "Unlike regular entrepreneurship programs, we are focusing exclusively on the framework for sustainability. Normally, this process is mainly customer-centric, but we will be analyzing the needs of the planet in a holistic and stakeholder-oriented manner."

More information on the Sustainability Bootcamp can be found [here](#).

#### About ESMT Berlin

ESMT Berlin is the highest ranked business school in Germany and top 10 in Europe. Founded by 25 leading global companies, ESMT offers master's, MBA, and PhD programs, as well as executive



education on its campus in Berlin, in locations around the world, online, and in online blended format. Focusing on leadership, innovation, and analytics, its diverse faculty publishes outstanding research in top academic journals. Additionally, the international business school provides an interdisciplinary platform for discourse between politics, business, and academia. ESMT is a non-profit private institution of higher education, accredited by AACSB, AMBA, EQUIS, and FIBAA, and is committed to diversity, equity, and inclusion across all its activities and communities. [esmt.berlin](https://www.esmt.berlin).

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