

Press information

Berlin, February 4, 2022

ESMT Berlin holding second TEDx conference “Tomorrow’s Mindset”

On Saturday, February 5, 2022, ESMT Berlin will host its second TEDx conference, independently organized by students. This year the focus is on “Tomorrow’s Mindset” and how to change your own mindset to be better prepared for the future. All speakers will base their presentations on the United Nations’ Sustainable Development Goals (SDGs).

“Last year’s TEDx conference at ESMT was a great success, and we are very excited to present a diverse group of speakers again this year,” says Kelsey Fennell, lead organizer and a student in the ESMT Master in Management program. “Thematically, we are focusing entirely on the SDGs and speakers who highlight how we can adapt our own thought patterns, as individuals and organizations, to pave the way for a sustainable future.”

This year’s TEDxESMTBerlin presenters:

- [Dr. Tobias Ernst](#), CEO and Managing Director, Kiron Open Higher Education
- [Dr. Nina Fechner](#), Head of Berlin University Alliance, Charité, and EMBA student, ESMT Berlin
- [Karin Heinzl](#), Founder and CEO, MentorMe
- [Lesley Li](#), Founder and CEO, U Impact
- [Chengwei Liu](#), Associate Professor of Strategy and Behavioral Science, ESMT Berlin
- [Günter Nooke](#), Africa expert
- [Leon Reiner](#), Co-founder and Managing Director, Impact Hub
- [Sara Schurmann](#), Journalist
- [Danijel Višević](#), Co-founder and Managing Director, World Fund
- [Ella van Niekerk](#), Growth Manager, Avomind
- [Francesco Volpe](#), Founder and CEO, Renaissance Fusion
- [Dr. Zoé von Finck](#), Development Expert, podcast host and ESMT alumni.

The TEDx conference will take place both online and at ESMT, Schlossplatz 1 in 10178 Berlin, from 3-7 p.m. CEST. The event will be held on-site, following 2G+ regulation and a strict hygiene concept. Guests may receive a COVID-19 rapid antigen test at no cost at the test center on the ESMT campus.

Participants may register using this [link](#). General admission costs €40, and students may register for €25. Additionally, online tickets are available for free, allowing participants to attend from anywhere in the world.

For more information, please click [here](#).

About ESMT Berlin

ESMT Berlin is the highest ranked business school in Germany and top 10 in Europe. Founded by 25 leading global companies, ESMT offers master’s, MBA, and PhD programs, as well as executive education on its campus in Berlin, in locations around the world, online, and in online blended format.

Focusing on leadership, innovation, and analytics, its diverse faculty publishes outstanding research in top academic journals. Additionally, the international business school provides an interdisciplinary platform for discourse between politics, business, and academia. ESMT is a non-profit private institution of higher education, accredited by AACSB, AMBA, EQUIS, and FIBAA, and is committed to diversity, equity, and inclusion across all its activities and communities. [esmt.berlin](https://www.esmt.berlin).

About TEDx, x = independently organized event

In the spirit of ideas worth spreading, TEDx is a program of local, self-organized events that bring people together to share a TED-like experience. At a TEDx event, TED Talks video and live speakers combine to spark deep discussion and connection. These local, self-organized events are branded TEDx, where x = independently organized TED event. The TED Conference provides general guidance for the TEDx program, but individual TEDx events are self-organized. (Subject to certain rules and regulations.)

About TED

TED is a nonprofit organization devoted to Ideas Worth Spreading, often in the form of short talks delivered by leading thinkers and doers. Many of these talks are given at TED conferences, intimate TED Salons and thousands of independently organized TEDx events around the world. Videos of these talks are made available, free, on [TED.com](https://www.ted.com) and other platforms. Audio versions of TED Talks are published to [TED Talks Daily](#), available on all podcast platforms.

TED's open and free initiatives for spreading ideas include [TED.com](https://www.ted.com), where new TED Talk videos are posted daily; [TEDx](#), which licenses thousands of individuals and groups to host local, self-organized TED-style events around the world; the [TED Fellows](#) program, which selects innovators from around the globe to amplify the impact of their remarkable projects and activities; [The Audacious Project](#), which surfaces and funds critical ideas that have the potential to impact millions of lives; TED Translators, which crowdsources the subtitling of TED Talks so that big ideas can spread across languages and borders; and the educational initiative [TED-Ed](#). TED also offers [TED@Work](#), a program that reimagines TED Talks for workplace learning. TED also has a growing library of original podcasts, including [The TED Interview](#) with Chris Anderson, [WorkLife with Adam Grant](#), [Far Flung with Saleem Reshamwala](#) and [How to Be a Better Human](#).

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