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ESMT Berlin

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ESMT Berlin: Profile

ESMT Berlin is the highest-ranked business school in Germany and Top 10 in Europe. Founded by 25 leading global companies, ESMT offers master's, MBA, and PhD programs, as well as executive education on its campus in Berlin, in locations around the world, online, and in online blended format. Focusing on leadership, innovation, and analytics, its diverse faculty publishes outstanding research in top academic journals. Additionally, the international business school provides an interdisciplinary platform for discourse between politics, business, and academia. ESMT is a non-profit private institution of higher education, accredited by AACSB, AMBA, EQUIS, and FIBAA, and is committed to diversity, equity, and inclusion across all its activities and communities.

The School's Mission

From the heart of Europe, we create and impart new knowledge to advance business and society. We develop entrepreneurial leaders who think globally and act responsibly.

Founders and benefactors of ESMT Berlin



Allianz SE, Airbus Group, Axel Springer SE, Bayer AG, Bayerische Motoren Werke AG, The Boston Consulting Group, Bundesvereinigung der Deutschen Arbeitgeberverbände e.V., Bundesverband der Deutschen Industrie e.V., Robert Bosch GmbH, Deutsche Bank AG, Deutsche Post AG, Deutscher Industrie- und Handelskammertag e.V., E.ON SE, HypoVereinsbank - UniCredit Bank AG, innogy SE, KPMG AG Wirtschaftsprüfungsgesellschaft, Deutsche Lufthansa AG, McKinsey & Company, Inc., Mercedes-Benz Group AG, Münchener Rückversicherungs-Gesellschaft AG, SAP SE, Siemens AG, Deutsche Telekom AG, thyssenkrupp AG, TRATON AG.

The image shows the facade of the ESMT Berlin building, a grand neoclassical structure with large windows and ornate architectural details. The text "ESMT BERLIN" is visible on the building's facade.

ESMT Berlin: Facts and Figures

Founded:	2002 by 25 leading German corporations and institutions
Institutional type:	State-accredited private business school
President:	Jörg Rocholl, PhD
Chief Financial Officer:	Georg Garlichs
Endowment:	123 million Euro (as of December 2019)
Gross sum of revenues and gains before expenses:	33.4 million Euro (in 2019)
Areas of competence:	Leadership, innovation, and analytics
Further locations:	Berlin-Schöneberg, branch office in Shanghai
Purpose and values:	Our purpose reflects the “why” of what we do: Empowering people to create a better tomorrow. Our shared values guide us in “how” we work: through community, curiosity, courage, and rigor.

The ESMT Campus

The ESMT Campus was opened in 2006 in the former GDR Council of State building. The building is located on the historic Schlossplatz, directly opposite the former Berlin City Palace.

Opened on October 3, 1964, the State Building was the official residence of Erich Honecker, among others. The façade is significantly influenced by the reproduction of the Portal IV of the former Berlin City Palace, in front of whose balcony Karl Liebknecht is said to have proclaimed the “free socialist republic” in 1918. From 1999 to 2001, the building also served as the official residence of the then German Chancellor Gerhard Schröder. ESMT has had its headquarters in the building since 2006. The Council of State building was renovated by the ESMT Foundation in accordance with the preservation order and its conversion into a modern educational institution was completed in late 2005. The former banqueting, ceremonial, and diplomatic halls now houses lecture halls and event rooms. With the interior design largely remaining true to the original. Between 2015 and 2017, ESMT has renovated and expanded other parts of the building.



Degree Programs

Master in Management (24 months)

ESMT's Master in Management is an innovative program designed with input from top German companies. The two-year degree gathers a selected group of talented individuals who can show strong analytical ability and strategic thinking in their application to the MIM. It starts in September.

Full-time MBA (15 months)

The ESMT Master of Business Administration is a 15-month, full-time international management program that starts in January each year. Focus areas include innovation and entrepreneurship, managerial analytics, and strategic leadership.

Executive MBA (18 months)

The ESMT EMBA is an 18-month, modular program with a top reputation for developing global executives. Participants, comprising exclusively mid- to senior-level managers, meet in Berlin for intensive six-day modules every two months, beginning in October each year.

Part-time MBA (24 months)

The Part-time Blended MBA allows students to continue working full-time and at the same time acquire new knowledge and skills. The program, starting in September, is aimed at people with at least three years of work experience and includes 80 percent online and 20 percent personal study.

Global Online MBA (24 months)

ESMT's first completely online program is modular and allows students to study at their own pace. The innovative course design allows students to study at times that fit their schedules, and students may complete the program in 24 months or take up to five years. Professional experience of at least three years is required.



More about ESMT Berlin

Executive Education

ESMT Berlin's executive education programs and methods focus on development and increasing a company's success. They are designed to equip professionals with the skills, competencies and new approaches needed to meet current and future challenges.

Executive Development Programs

The ESMT Executive Development Programs (EDP) are designed for functional managers who are transitioning to general managers as well as those looking to focus on special topics and build on existing knowledge. Topics of the three clusters are **Leadership and Social Responsibility**, **Managing Technology and Strategy** and **Core Competences**.

Advanced Management Programs

Der Aufsichtsrat (in German)
General Management Seminar (in German)
Executive Transition Program (ETP)

Postgraduate Diploma in Management

The **Postgraduate Diploma** in Management is a new university-level certificate offered by ESMT. To acquire this diploma, candidates have to enroll for a minimum of three program weeks (18 days) spread over a period of 30 months. The postgraduate syllabus covers all major topics on leadership and general management.

Customized Programs

ESMT's **Customized Solutions** focus on delivering company programs that foster development particular to each organization.

Centers und Institutes

Bringing Technology to Market Center (BTMC)

Center for Financial Reporting and Auditing (CFRA)

Center for Sustainable Business and Leadership (CSBL)

Digital Society Institute (DSI)

Hidden Champions Institute (HCI)

Institute for Endowment Management and Entrepreneurial Finance (IFEE)



ASPIRE strategy

Our strategy ASPIRE guides a new phase of growth. With the financial support of ESMT founders, we bring together the six most important strategic focal points of ESMT:

- Advance sustainability through education and research
- Support diverse future leaders of the world with a European mindset
- Promote a stakeholder-oriented market economy with sustainable and globally inclusive economic growth
- Integrate business and technology to empower individuals, companies, and societies
- Research rigorously to find the right solutions to upcoming challenges for businesses and beyond
- Evolve into a hotspot for innovation and entrepreneurship in Europe

As a first concrete measure, we launched the **Sustainable Business Transformation Initiative** to bundle our existing and future research, education, and outreach activities around sustainability and transformation. This led to the establishment of the **FUTURE Institute for Sustainable Transformation**, launched on November 2, 2021, at the COP26 in Glasgow.

ESMT statistics

	MIM 2023	EMBA 2023	Full-time MBA 2022	Part-time MBA 2023	Global Online MBA 2023
Students	119	45	51	47	47
Nationalities	34	26	24	24	27
Gender ratio	51 women, 68 men	13 women, 32 men	14 women, 37 men	13 women, 34 men	11 women, 36 men
Average age	23	38	30,5	33	34
Average work experience	3 months	13 years	6,6 years	7 years	9 years

Current total # of students: 737 with 86 nationalities (as of April 2022)

ESMT news

- Our latest and most up-to-date news can be found in the ESMT Berlin [Newsroom](#).
- Our latest press releases can be found in the ESMT Berlin [Press office](#).
- General ESMT Berlin images can be downloaded [here](#) free of charge.

ESMT Berlin: Milestones



