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ESMT Berlin

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ESMT Berlin: Profile

ESMT Berlin is a leading global business school with its campus in the heart of Berlin. Founded by 25 global companies, ESMT offers master, MBA, and PhD programs, as well as executive education on its campus in Berlin, in locations around the world, online, and in online blended format. Focusing on leadership, innovation, and analytics, its diverse faculty publishes outstanding research in top academic journals. Additionally, the international business school provides an interdisciplinary platform for discourse between politics, business, and academia. ESMT is a non-profit private institution of higher education with the right to grant PhDs and is accredited by AACSB, AMBA, EQUIS, and ZEvA. It is committed to diversity, equity, and inclusion across all its activities and communities.

The School's Mission

From the heart of Europe, we create and impart new knowledge to advance business and society. We develop entrepreneurial leaders who think globally and act responsibly.

Founders and benefactors of ESMT Berlin



Allianz SE, Airbus Group, Axel Springer SE, Bayer AG, Bayerische Motoren Werke AG, The Boston Consulting Group, Bundesvereinigung der Deutschen Arbeitgeberverbände e.V., Bundesverband der Deutschen Industrie e.V., Robert Bosch GmbH, Deutsche Bank AG, DHL Group, Deutscher Industrie- und Handelskammertag e.V., E.ON SE, HypoVereinsbank - UniCredit Bank AG, innogy SE, KPMG AG Wirtschaftsprüfungsgesellschaft, Deutsche Lufthansa AG, McKinsey & Company, Inc., Mercedes-Benz Group AG, Münchener Rückversicherungs-Gesellschaft AG, SAP SE, Siemens AG, Deutsche Telekom AG, thyssenkrupp AG, TRATON AG.



ESMT Berlin: Facts and Figures

Founded:	2002 by 25 leading German corporations and institutions
Institutional type:	State-accredited private business school
President:	Jörg Rocholl, PhD
Chief Financial Officer:	Georg Garlichs
Endowment:	124 million Euro (as of the end of December 2022)
Gross sum of revenues and gains before expenses:	33.4 million Euro (in 2019)
Areas of competence:	Leadership, innovation, and analytics
Further locations:	Berlin-Schöneberg, branch office in Shanghai
Purpose and values:	Our purpose reflects the “why” of what we do: Empowering people to create a better tomorrow. Our shared values guide us in “how” we work: through community, curiosity, courage, and rigor.

The ESMT Campus

The ESMT Campus was opened in 2006 in the former GDR Council of State building. The building is located on the historic Schlossplatz, directly opposite the former Berlin City Palace.

Opened on October 3, 1964, the State Building was the official residence of Erich Honecker, among others. The façade is significantly influenced by the reproduction of the Portal IV of the former Berlin City Palace, in front of whose balcony Karl Liebknecht is said to have proclaimed the “free socialist republic” in 1918. From 1999 to 2001, the building also served as the official residence of the then German Chancellor Gerhard Schröder. ESMT has had its headquarters in the building since 2006. The Council of State building was renovated by the ESMT Foundation in accordance with the preservation order and its conversion into a modern educational institution was completed in late 2005. The former banqueting, ceremonial, and diplomatic halls now houses lecture halls and event rooms. With the interior design largely remaining true to the original. Between 2015 and 2017, ESMT has renovated and expanded other parts of the building.



Degree Programs: MBA

Full-time MBA (15 months)

The ESMT Master of Business Administration is a 15-month, full-time international management program that starts in January each year. Focus areas include innovation and entrepreneurship, managerial analytics, and strategic leadership.

Executive MBA (18 months)

The ESMT EMBA is an 18-month, modular program with a top reputation for developing global executives. Participants, comprising exclusively mid- to senior-level managers, meet in Berlin for intensive six-day modules every two months, beginning in October each year.

Part-time MBA (24 months)

The Part-time Blended MBA allows students to continue working full-time and at the same time acquire new knowledge and skills. The program, starting in September, is aimed at people with at least three years of work experience and includes 80 percent online and 20 percent personal study.

Global Online MBA (24 months)

ESMT's first completely online program is modular and allows students to study at their own pace. The innovative course design allows students to study at times that fit their schedules, and students may complete the program in 24 months or take up to five years. Professional experience of at least three years is required.



Degree Programs: Master in Management

Master in Management (24 months)

ESMT's Master in Management is an innovative program designed with input from top German companies. The two-year degree gathers a selected group of talented individuals who can show strong analytical ability and strategic thinking in their application to the MIM. It starts in September.

Master in Global Management (24 months)*

ESMT's Master in Global Management is a program with a focus on managing global corporations in a changing world. The 24-month degree is aimed to make students understand how businesses shape the global economy and how managers can contribute to making a positive impact.

Master in Innovation and Entrepreneurship (24 months)*

ESMT's Master in Innovation and Entrepreneurship will guide students through identifying and evaluating new opportunities, implementing business solutions, analyzing risk, and more. In two years, the program will equip participants with specialized innovation and entrepreneurial skills. The program is offered in collaboration with Vali Berlin, ESMT's Entrepreneurship Hub.

Master in Analytics and Artificial Intelligence (24 months)*

The ESMT Master in Analytics and Artificial Intelligence is a program built to make new professionals well versed in big data analysis. The two-year program will help students learn to leverage their quantitative skills and merge them with the managerial vision required to create value through data-driven solutions.

*Starts in September 2023



More about ESMT Berlin

Executive Education

ESMT Berlin's executive education programs and methods focus on development and increasing a company's success. They are designed to equip professionals with the skills, competencies and new approaches needed to meet current and future challenges.

Executive Development Programs

The ESMT Executive Development Programs (EDP) are designed for functional managers who are transitioning to general managers as well as those looking to focus on special topics and build on existing knowledge. Topics of the three clusters are **Leadership and Social Responsibility**, **Managing Technology and Strategy** and **Core Competences**.

Advanced Management Programs

Der Aufsichtsrat (in German)
General Management Seminar (in German)
Executive Transition Program (ETP)

Postgraduate Diploma in Management

The **Postgraduate Diploma** in Management is a new university-level certificate offered by ESMT. To acquire this diploma, candidates have to enroll for a minimum of three program weeks (18 days) spread over a period of 30 months. The postgraduate syllabus covers all major topics on leadership and general management.

Customized Programs

ESMT's **Customized Solutions** focus on delivering company programs that foster development particular to each organization.

Centers and Institutes

Bringing Technology to Market Center (BTMC)

Center for Decisions, Models, and Data (DMDC)

Digital Society Institute (DSI)

FUTURE Institute for Sustainable Transformation (FUTURE)

Hidden Champions Institute (HCI)

Institute for Deep Tech Innovation (DEEP)

Institute for Endowment Management and Entrepreneurial Finance (IFEE)



ESMT Information

ASPIRE strategy

Our strategy ASPIRE guides a new phase of growth. With the financial support of ESMT founders, we bring together the six most important strategic focal points of ESMT:

- Advance sustainability through education and research
- Support diverse future leaders of the world with a European mindset
- Promote a stakeholder-oriented market economy with sustainable and globally inclusive economic growth
- Integrate business and technology to empower individuals, companies, and societies
- Research rigorously to find the right solutions to upcoming challenges for businesses and beyond
- Evolve into a hotspot for innovation and entrepreneurship in Europe

ESMT statistics

	Students	Nationalities	Gender ratio	Average age	Average work experience
MIM 2023	119	34	51 women, 68 men	23	3 months
MIM 2024	124	35	51 women, 73 men	23	4 months
Full-time MBA 2023	40	21	19 women, 21 men	31	7 years
Part-time MBA 2023	47	24	13 women, 34 men	33	7 years
Part-time MBA 2024	42	25	9 women, 33 men	33	8 year
Executive MBA 2023	45	26	13 women, 32 men	38	13 years
Global Online MBA 2023	47	27	11 women, 36 men	34	9 years
Global Online MBA 2024	41	24	12 women, 29 men	39	12 years

Current total # of students: 675 with 82 nationalities (as of September 2022)

ESMT news

- Our latest and most up-to-date news can be found in the ESMT Berlin [Newsroom](#).
- Our latest press releases can be found in the ESMT Berlin [Press office](#).
- General ESMT Berlin images can be downloaded [here](#) free of charge.

ESMT Berlin: Milestones



