



# Press information

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## ESMT Berlin: New Global Online MBA starts with 47 students

**Forty-seven students with 27 different nationalities have started the Global Online MBA at ESMT Berlin this week.**

The participants in the first cohort are, on average, 34 years old and have more than nine years of professional experience, typically in the technology, healthcare, and manufacturing sectors. The class is composed of 23 percent women and 77 percent men.

“The online learning sector started growing before the pandemic and we believe demand is here to stay”, says Rebecca Loades, director of ESMT Berlin’s Career Accelerator Programs. “We have been investing in educational technologies since 2017 to serve a growing number of requests from businesses seeking online and blended executive education. Launching a fully online MBA program was therefore a natural next step. It’s a pleasure to welcome 47 students to the inaugural class of the Global Online MBA.”

The Global Online MBA is the first completely online program at the international business school. Decision-making, analytics, and innovation are at the core of the program. The innovative course design is modular and allows students to study at times that fit their schedules and at their own pace. Students may complete the program in 24 months or take up to five years.

### About ESMT Berlin

ESMT Berlin is the highest ranked business school in Germany and Top 10 in Europe. Founded by 25 leading global companies, ESMT offers master’s, MBA, and PhD programs, as well as executive education on its campus in Berlin, in locations around the world, online, and in online blended format. Focusing on leadership, innovation, and analytics, its diverse faculty publishes outstanding research in top academic journals. Additionally, the international business school provides an interdisciplinary platform for discourse between politics, business, and academia. ESMT is a non-profit private institution of higher education, accredited by AACSB, AMBA, EQUIS, and FIBAA, and is committed to diversity, equity, and inclusion across all its activities and communities. [www.esmt.berlin](http://www.esmt.berlin)

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