

## Press information

Berlin, September 9, 2021

# Hidden Champions Institute of ESMT Berlin hosts 1<sup>st</sup> CEO Conference

**Around 80 executives from hidden champions, as well as leading representatives from academia and society, will come together today at the 1<sup>st</sup> CEO Conference of the Hidden Champions Institute (HCI) at ESMT to discuss trends and developments in business and the economy.**

Hidden champions are the backbone of the German economy. In a world in transformation, it is necessary to understand new challenges to manage them in a better way. Among others, Martin Brudermüller, CEO of BASF SE, Ayla Busch, Co-CEO and co-owner of Busch, Katja Ceynowa, founder and CEO of PlanetarX Technologies, Ola Källenius, chair of the Board of Daimler AG and chair of the Board of Trustees of the ESMT Foundation, Boris Ruge, vice-chair of the Munich Security Conference Foundation, and Siegfried Russwurm, president of the Federation of German Industries, will speak on trends and developments in the following topics:

- Competitiveness, geopolitics, and implication for businesses
- Leadership, governance, and organization
- Sociopolitical responsibility
- Innovation, operation, and supply chains
- Analytics and digitalization

The 1<sup>st</sup> CEO Conference of the Hidden Champion Institute offers a platform for the exchange of ideas among all participants and the opportunity to explore the developments surrounding global market leaders. In keynotes, panel discussions, and speeches, executives, decision-makers, and experts from academia will provide new insights into the changes in their industries.

If you are interested in attending in person, please feel free to contact [ESMT Press Relations](#). Please find more information on the 1. CEO Conference [here](#).

### About ESMT Berlin

ESMT Berlin is the highest ranked business school in Germany and Top 10 in Europe. Founded by 25 leading global companies, ESMT offers master's, MBA, and PhD programs, as well as executive education on its campus in Berlin, in locations around the world, online, and in online blended format. Focusing on leadership, innovation, and analytics, its diverse faculty publishes outstanding research in top academic journals. Additionally, the international business school provides an interdisciplinary platform for discourse between politics, business, and academia. ESMT is a non-profit private institution of higher education, accredited by AACSB, AMBA, EQUIS, and FIBAA, and is committed to diversity, equity, and inclusion across all its activities and communities. [www.esmt.berlin](http://www.esmt.berlin)

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