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ESMT BERLIN

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ESMT Berlin is the highest-ranked business school in Germany and Top 10 in Europe. Founded by 25 leading global companies, ESMT offers master’s, MBA, and PhD programs, as well as executive education on its campus in Berlin, in locations around the world, online, and in online blended format. Focusing on leadership, innovation, and analytics, its diverse faculty publishes outstanding research in top academic journals. Additionally, the international business school provides an interdisciplinary platform for discourse between politics, business, and academia. ESMT is a non-profit private institution of higher education, accredited by AACSB, AMBA, EQUIS, and FIBAA, and is committed to diversity, equity, and inclusion across all its activities and communities.

The School’s Mission
From the heart of Europe, we create and impart new knowledge to advance business and society. We develop entrepreneurial leaders who think globally and act responsibly.

Founders and benefactors of ESMT Berlin

ESMT Berlin: Facts and Figures

Founded: 2002 by 25 leading German corporations and institutions
Institutional type: State-accredited private business school
President: Jörg Rocholl, PhD
Chief Financial Officer: Georg Garlichs

Endowment: 123 million Euro (as of December 2019)
Gross sum of revenues and gains before expenses: 33.4 million Euro (in 2019)
Areas of competence: Leadership, innovation, and analytics
Further locations: Berlin-Schöneberg, branch office in Shanghai
Purpose and values: Our purpose reflects the “why” of what we do: Empowering people to create a better tomorrow. Our shared values guide us in “how” we work: through community, curiosity, courage, and rigor.

The ESMT Campus

The ESMT Campus was opened in 2006 in the former GDR Council of State building. The building is located on the historic Schlossplatz, directly opposite the former Berlin City Palace.

Opened on October 3, 1964, the State Building was the official residence of Erich Honecker, among others. The façade is significantly influenced by the reproduction of the Portal IV of the former Berlin City Palace, in front of whose balcony Karl Liebknecht is said to have proclaimed the “free socialist republic” in 1918. From 1999 to 2001, the building also served as the official residence of the then German Chancellor Gerhard Schröder. ESMT has had its headquarters in the building since 2006. The Council of State building was renovated by the ESMT Foundation in accordance with the preservation order and its conversion into a modern educational institution was completed in late 2005. The former banqueting, ceremonial, and diplomatic halls now houses lecture halls and event rooms. With the interior design largely remaining true to the original. Between 2015 and 2017, ESMT has renovated and expanded other parts of the building.
ESMT’s Master in Management is an innovative program designed with input from top German companies. The two-year degree gathers a selected group of talented individuals who can show strong analytical ability and strategic thinking in their application to the MIM. It starts in September.

The ESMT Master of Business Administration is a 13-month, full-time international management program that starts in January each year. Focus areas include technology and innovation management, global sustainable business, and entrepreneurship.

The ESMT EMBA is an 18-month, modular program with a top reputation for developing global executives. Participants, comprising exclusively mid- to senior-level managers, meet in Berlin for intensive six-day modules every two months, beginning in October each year.

The Part-time Blended MBA allows students to continue working full-time and at the same time acquire new knowledge and skills. The program, starting in September, is aimed at people with at least three years of work experience and includes 80 percent online and 20 percent personal study.

ESMT’s first completely online program is modular and allows students to study at their own pace. The innovative course design allows students to study at times that fit their schedules, and students may complete the program in 24 months or take up to five years. Professional experience of at least three years is required.
The Inclusive Leadership Roundtable at ESMT Berlin

The Inclusive Leadership Roundtable (ILRT) at ESMT Berlin is an effort of its students, staff, faculty, and administrators to prioritize the values and practices of diversity, equity, and inclusion within the school and to champion the same in academia and the business community. The ILRT seeks to right what is wrong in the underrepresentation of women and marginalized groups in positions of socioeconomic power and to build paths to equity and equality as an influencer and collaborator on the global stage. All goals, strategies, projects, and output of the ILRT, where not legally mandated as confidential, will be open and transparent to all internal and external stakeholders of ESMT.

*** News ***

LGBTIQ+ Campus Index

ESMT Berlin achieved the fifth-highest score in Germany and the highest in Berlin/Brandenburg in the LGBTIQ+ Campus Index. Sixty-two universities from Germany, Austria, and Switzerland participated in the audit organized by UHLALA Group.

New endowed chair for more diversity

ESMT Berlin and Volkswagen expand the research on diversity in organizations with a new endowed chair. Tatiana Lluent will join ESMT Berlin as the Volkswagen Group Junior Chair for Diversity in Organizations on July 1.

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<tr>
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<tbody>
<tr>
<td>Students</td>
<td>112</td>
<td>54</td>
<td>51</td>
<td>56</td>
</tr>
<tr>
<td>Nationalities</td>
<td>40</td>
<td>26</td>
<td>24</td>
<td>31</td>
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<tr>
<td>Gender ratio</td>
<td>43 women, 69 men</td>
<td>21 women, 33 men</td>
<td>14 women, 37 men</td>
<td>19 women, 37 men</td>
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<tr>
<td>Average age</td>
<td>23</td>
<td>37</td>
<td>30,5</td>
<td>32</td>
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<tr>
<td>Average work experience</td>
<td>6 months</td>
<td>11 years</td>
<td>6,6 years</td>
<td>9 years</td>
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Current total # of students: 531 with 82 nationalities (as of January 2021)
Executive Education

ESMT Berlin’s executive education programs and methods focus on development and increasing a company’s success. They are designed to equip professionals with the skills, competencies and new approaches needed to meet current and future challenges.

Executive Development Programs

The ESMT Executive Development Programs (EDP) are designed for functional managers who are transitioning to general managers as well as those looking to focus on special topics and build on existing knowledge. Topics of the three clusters are Leadership and Social Responsibility, Managing Technology and Strategy and Core Competences.

Advanced Management Programs

- Der Aufsichtsrat (in German)
- General Management Seminar (in German)
- Executive Transition Program (ETP)

Postgraduate Diploma in Management

The Postgraduate Diploma in Management is a new university-level certificate offered by ESMT. To acquire this diploma, candidates have to enroll for a minimum of three program weeks (18 days) spread over a period of 30 months. The postgraduate syllabus covers all major topics on leadership and general management.

Customized Programs

ESMT’s Customized Solutions focus on delivering company programs that foster development particular to each organization.

Centers and Institutes

- Bringing Technology to Market Center (BTMC)
- Center for Financial Reporting and Auditing (CFRA)
- Center for Sustainable Business and Leadership (CSBL)
- Digital Society Institute (DSI)
- Hidden Champions Institute (HCI)
- Institute for Endowment Management and Entrepreneurial Finance (IFEE)
ESMT Berlin in the News

Latest coverage

“How Susceptible Are You to the Sunk Cost Fallacy?”
July 15, 2021 | Harvard Business Review
David Ronayne, Assistant Professor at ESMT Berlin, describes how many managers are susceptible to the famous sunk cost effect.

“Before you begin your digital journey”
July 13, 2021 | The European
Konstantin Korotov and Hannes Gurzki of ESMT Berlin highlight five questions that need to be answered before embarking on a digital transformation strategy.

“To Win With AI, Focus On Our Humanity”
June 29, 2021 | Forbes
Francis de Véricourt, Professor at ESMT Berlin, explores how executives can leverage the power to win more with AI than with AI alone.

Latest press releases

New research at ESMT shows potential variance in academic research
July 15, 2021
New research, led by Martin Schweinsberg, assistant professor at ESMT, shows wide variance in research results due to different analytical approaches.

DigitalFuture Summit at ESMT Berlin
July 8, 2021
The DigitalFuture Summit took place on July 8-9, 2021, at ESMT Berlin. The two-day conference is hosted by Master in Management students in an online format.

ESMT Berlin establishes Sustainable Business Transformation Initiative
June 18, 2021
With the support of BMW, Daimler, Deutsche Bank, Deutsche Telekom, and Werte-Stiftung, ESMT Berlin has launched the Sustainable Business Transformation Initiative.

Photos

General ESMT Berlin images can be downloaded here free of charge.
<table>
<thead>
<tr>
<th>Year</th>
<th>Event</th>
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<tbody>
<tr>
<td>2020</td>
<td>Start of the new part-time blended MBA program</td>
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<td>2018</td>
<td>ESMT launches a digital learning platform together with a global alliance of business schools</td>
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<td>2017</td>
<td>Opening of co-working offices Space Shack, supported by Pühringer Group and ESMT</td>
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<td>2016</td>
<td>P &amp; K Pühringer Gemeinnützige Stiftung allocates 10 million Euro to ESMT and cooperates with the school to promote projects in the areas of Endowment Management and Entrepreneurial Finance</td>
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<tr>
<td>2015</td>
<td>ESMT receives international EQUIS accreditation</td>
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<td>2014</td>
<td>Start of the Master’s in Management program</td>
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<tr>
<td>2013</td>
<td>Berlin Senate grants ESMT the right to award PhDs; ESMT joins the Global Network for Advanced Management (GNAM), led by Yale School of Management, as the only German-based business school</td>
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<td>2012</td>
<td>International accreditation by the AACSB</td>
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<td>2011</td>
<td>ESMT is among the top 10 schools in the <em>Financial Times</em> Executive Education Ranking</td>
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<tr>
<td>2009</td>
<td>International accreditation by the Association of MBAs (AMBA)</td>
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<tr>
<td>2008</td>
<td>Accreditation by the German Council of Science and Humanities (Wissenschaftsrat)</td>
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<tr>
<td>2007</td>
<td>Start of the Executive MBA program</td>
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<td>2006</td>
<td>Start of the Full-time MBA program</td>
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<tr>
<td>2003</td>
<td>State accreditation as a private university; Start of ESMT Open Programs</td>
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<tr>
<td>2002</td>
<td>25 leading global companies found ESMT in Berlin</td>
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