

# ESMT BERLIN – MORE THAN A BUSINESS SCHOOL

Our way from academic start-up to Europe's most successful business school

## Renowned and successful

ESMT Berlin is a state-accredited, private business school with the right to grant PhDs. Founded in 2002 by 25 leading global companies, we have made a name for ourselves as the most successful business school in Germany. ESMT is the first and only German business school in the European Top 10. We offer a full-time MBA, an executive MBA, a part-time blended MBA, and a master's in management, as well as executive education. Located at the historic Schlossplatz, in the center of the German capital and opposite Berlin's most exclusive location, the newly built Humboldt Forum, ESMT acts as an interdisciplinary platform for discourse between politics, business, and academia.

## Effective and impactful

ESMT grooms new talent for Germany – as the center of economy – and Europe. We develop entrepreneurial leaders who think globally and act responsibly. Our 9,000 international

## Relevant and practice-oriented

ESMT is consciously interdisciplinary and practice-oriented. We are convinced that we can therefore make a meaningful contribution in view of today's societal challenges. Both in research and teaching, the focus is on climate change, sustainability, digitization, artificial intelligence, health, and diversity. ESMT has been at the forefront of digital and lifelong learning for years, so we are in an ideal position to build on our leading role in these areas.

## Visionary and ambitious

ESMT has proven that it can create an impressive impact in a very short time. True to our origins, we do not want to rest on our laurels. Our goal is to become the European leader in teaching and research. **Looking at our competitors, it becomes clear that in order to reach this goal, we need to double our faculty from currently 25 to 50**, including increased diversity in the various professorships.

|   | INSTITUTION            | FOUNDED     | PROFESSORSHIPS | FEMALE   | INTERNATIONAL |
|---|------------------------|-------------|----------------|----------|---------------|
| 1 | HEC Paris              | 1881        | 96             | 19       | 67            |
| 2 | London Business School | 1964        | 94             | 23       | 77            |
| 3 | INSEAD                 | 1957        | 137            | 24       | 131           |
| 4 | IESE Business School   | 1958        | 72             | 20       | 58            |
| 5 | SDA Bocconi            | 1902        | 150            | 59       | 51            |
| 9 | <b>ESMT Berlin</b>     | <b>2002</b> | <b>25</b>      | <b>3</b> | <b>18</b>     |

\* Reference year 2018, except ESMT

alumni are in high demand worldwide as entrepreneurs and executives. Researchers at ESMT have been among the most productive driving forces of innovation and knowledge at the interface of management and technology, in alignment with the three pillars of the school: leadership, innovation, and analytics. ESMT ranks highest in Germany in terms of research publications. Our researchers and programs have won renowned awards and prestigious grants, such as the grant of the European Research Council (ERC) or the Excellence in Practice Award for Executive Education.

## Entrepreneurial and innovative

The history and success of ESMT are rooted in curiosity, courage, and a willingness to take risks. Our intellectual potential falls on the very fertile ground of innovation in Germany: About 50 percent of all start-ups are located in Berlin, where 500 new tech start-ups are founded each year. More than 80,000 jobs have been created, and almost 70 percent of venture capital in Germany has been invested in start-ups located in Berlin, and the numbers are still rising.

In addition, we plan to extend Wing A of the ESMT Learning Center in the former State Council Building of the GDR. We also want to significantly expand the campus with new student housing and a new, sustainable administration building.

## Collaborative and partaking

It takes a collective effort to achieve the ambitious goals of ESMT. We invite partners, associates, pioneers, and entrepreneurs to support us on our way to becoming the most successful business school in Europe. A diverse and inspiring society can only grow through trust, transparency, and joint effort, and this is what we strive for. Our partners will have the opportunity to participate in a project of relevance and scope and leave a footprint for future generations. Let's talk about ESMT Berlin and our future!



Jörg Rocholl  
President ESMT Berlin