PRESS KIT
ESMT BERLIN

PROFILE

FACTS AND FIGURES

MORE ABOUT ESMT BERLIN

MILESTONES

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ESMT Berlin: Profile

ESMT Berlin is the highest ranked business school in Germany and Top 10 in Europe. Founded by 25 leading global companies, ESMT offers master’s, MBA, and PhD programs, as well as executive education on its campus in Berlin, in locations around the world, and in online blended format. Focusing on leadership, innovation, and analytics, its diverse faculty publishes outstanding research in top academic journals. Additionally, the international business school provides an interdisciplinary platform for discourse between politics, business, and academia. ESMT is a non-profit private institution of higher education, accredited by AACSB, AMBA, EQUIS, and FIBAA.

The School’s Mission

From the heart of Europe, we create and impart new knowledge to advance business and society. We develop entrepreneurial leaders who think globally and act responsibly.

Founders and benefactors of ESMT Berlin

ESMT Berlin: Facts and Figures

Founded: 2002 by 25 leading German corporations and institutions
Institutional type: State-accredited private business school
President: Jörg Rocholl, PhD
Endowment: 125.9 million EUR (December 2018)
Gross sum of revenues and gains before expenses: 32.8 million EUR (December 2018)
Areas of competence: Leadership, innovation, and analytics

Overview Degree Programs

<table>
<thead>
<tr>
<th>Master’s in Management (24 months)</th>
<th>Executive MBA (18 months)</th>
<th>Full-time MBA (14 months)</th>
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<tbody>
<tr>
<td>MIM 2018-2020</td>
<td>MIM 2019-2021</td>
<td>Full-time MBA 2020</td>
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<tr>
<td>Students</td>
<td></td>
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<tr>
<td>92</td>
<td>112</td>
<td>49</td>
</tr>
<tr>
<td>Nationalities</td>
<td></td>
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<tr>
<td>32</td>
<td>40</td>
<td>24</td>
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<tr>
<td>Ratio</td>
<td></td>
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<tr>
<td>35 women, 57 men</td>
<td>43 women, 69 men</td>
<td>19 women, 30 men</td>
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<tr>
<td>Average age</td>
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<td></td>
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<tr>
<td>23</td>
<td>23</td>
<td>31</td>
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<tr>
<td>Average work experience</td>
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<tr>
<td>4 months</td>
<td>6 months</td>
<td>8 years</td>
</tr>
</tbody>
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Current total # of students: 358 (as of January 2020)

Executive Education: The ESMT Open Programs for Individuals help managers to improve their leadership abilities, increase functional competencies, and grow their general management capabilities to the next level. ESMT Customized Solutions help companies to advance and provide them with effective measures to transform their corporate culture as well as business processes. They are the result of a cooperatively designed development process tailored to the individual needs and challenges, and desired of the company.

Around 3,500 executive education participants take part in the ESMT Executive Development Programs per year.

Faculty: The ESMT faculty consists of 38 members from 16 nations and another 39 visiting faculty members (as of February 2020).

Campus: ESMT is located in Berlin, Germany, and has a branch office in Shanghai, China.

Accreditations: AACSB, AMBA, EQUIS, and FIBAA
Degree Programs

Full-time MBA
The ESMT Master of Business Administration is a 14-month, full-time international management MBA program that starts in January each year. Focus areas include technology and innovation management, global sustainable business, and entrepreneurship.

Executive MBA
The ESMT EMBA is an 18-month, modular program with a #1 reputation for developing global executives. Participants, comprising exclusively mid- to senior-level managers, meet in Berlin for intensive six-day modules every two months, beginning in October each year.

Master’s in Management
ESMT’s Master’s in Management is an innovative program designed with input from top German companies. The two-year degree gathers a selected group of talented individuals who can show strong analytical ability and strategic thinking in their application to the MIM. It starts in September.

Executive Education

Executive Development Programs
The ESMT Executive Development Programs (EDP) are designed for functional managers who are transitioning to general managers as well as those looking to focus on special topics and build on existing knowledge. Topics of the three clusters are Leadership and Social Responsibility, Managing Technology and Strategy as well as Core Competencies.

Advanced Management Programs
Der Aufsichtsrat (in German)
General Management Seminar (in German)
Executive Transition Program (ETP)

Postgraduate Diploma in Management
The Postgraduate Diploma in Management is a new university-level certificate offered by ESMT. To acquire this diploma, candidates have to enroll for a minimum of three program weeks (18 days) spread over a period of 30 months. The postgraduate syllabus covers all major topics on leadership and general management.

Customized Programs
ESMT’s Customized Solutions focus on delivering company programs that foster development particular to each organization.
More about ESMT Berlin

Centers and institutes

- Bringing Technology to Market Center (BTMC)
- Center for Financial Reporting and Auditing (CFRA)
- Center for Sustainable Business and Leadership (CSBL)
- Digital Society Institute (DSI)
- Hidden Champions Institute (HCI)
- Institute for Endowment Management and Entrepreneurial Finance (IFEE)

Chairs

Deutsche Post DHL Chair: Catalina Stefanescu-Cuntze, Professor

Deutsche Telekom Chair in Leadership and HR Development: Matthew S. Bothner, Professor and Director of the CSBL

Ingrid and Manfred Gentz Chair in Business and Society: Gianluca Carnabuci, Associate Professor and Associate Dean of Executive Education

Lufthansa Group Chair in Innovation: Linus Dahlander, Associate Professor and Director of Research

Michael Diekmann Chair in Management Science: Tamer Boyaci, Professor and Dean of Faculty

POK Pühringer PS Chair in Entrepreneurship: Henry Sauermann, Associate Professor and Director of the IFEE
ESMT Berlin: Milestones

- 2018: ESMT launches a digital learning platform together with a global alliance of business schools
- 2017: Opening of co-working offices Space Shack, supported by Pühringer Group and ESMT
- 2016: P & K Pühringer Gemeinnützige Stiftung allocates €10 million to ESMT and cooperates with the school to promote projects in the areas of Endowment Management and Entrepreneurial Finance
- 2015: ESMT receives international EQUIS accreditation
- 2014: Start of the Master’s in Management program
- 2013: Berlin Senate grants ESMT the right to award PhDs
- 2013: ESMT joins the Global Network for Advanced Management (GNAM), led by Yale School of Management, as the only German-based business school
- 2012: International accreditation by the AACSB
- 2011: ESMT is among the top 10 schools in the Financial Times Executive Education ranking
- 2009: International accreditation by the Association of MBAs (AMBA)
- 2008: Accreditation by German Council of Science and Humanities (Wissenschaftsrat)
- 2007: Start of the Executive MBA Program
- 2006: Start of the Full-time MBA Program
- 2003: State accreditation as a private university
- 2002: Start of ESMT Open Programs
- 2002: 25 leading global companies found ESMT in Berlin