PRESS KIT
ESMT BERLIN

PROFILE
FACTS AND FIGURES
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MILESTONES

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ESMT Berlin: Profile

ESMT Berlin is the highest ranked business school in Germany and Top 10 in Europe. Founded by 25 leading global companies, ESMT offers master’s, MBA, and PhD programs, as well as executive education on its campus in Berlin, in locations around the world, and in online blended format. Focusing on leadership, innovation, and analytics, its diverse faculty publishes outstanding research in top academic journals. Additionally, the international business school provides an interdisciplinary platform for discourse between politics, business, and academia. ESMT is a non-profit private institution of higher education, accredited by AACSB, AMBA, EQUIS, and FIBAA.

The School’s Mission

From the heart of Europe, we create and impart new knowledge to advance business and society. We develop entrepreneurial leaders who think globally and act responsibly.

Founders and benefactors of ESMT Berlin

ESMT Berlin: Facts and Figures

Founded: 2002 by 25 leading German corporations and institutions
Institutional type: State-accredited private business school
President: Jörg Rocholl, PhD
Endowment: 125.9 million EUR (December 2018)
School’s earnings: 32.8 million EUR (December 2018)
Areas of competence: Leadership, innovation, and analytics

Overview Degree Programs

<table>
<thead>
<tr>
<th>Master’s in Management (24 months)</th>
<th>Executive MBA (18 months)</th>
<th>Full-time MBA (14 months)</th>
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<tbody>
<tr>
<td>92</td>
<td>112</td>
<td>49</td>
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<td>Nationalities</td>
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<td>32</td>
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<tr>
<td>Average age</td>
<td>23</td>
<td>23</td>
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<tr>
<td>Average work experience</td>
<td>4 months</td>
<td>6 months</td>
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Current total # of students: 358 (as of January 2020)

Executive Education: The ESMT Open Programs for Individuals help managers to improve their leadership abilities, increase functional competencies, and grow their general management capabilities to the next level.

ESMT Customized Solutions help companies to advance and provide them with effective measures to transform their corporate culture as well as business processes. They are the result of a cooperatively designed development process tailored to the individual needs and challenges, and desired of the company.

Around 3,500 executive education participants take part in the ESMT Executive Development Programs per year.

Faculty: The ESMT faculty consists of 38 members from 16 nations and another 39 visiting faculty members (as of February 2020).

Campus: ESMT is located in Berlin, Germany, and has a branch office in Shanghai, China.

Accreditations: AACSB, AMBA, EQUIS, and FIBAA
## Degree Programs

<table>
<thead>
<tr>
<th>Full-time MBA</th>
<th>Executive MBA</th>
<th>Master’s in Management</th>
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<tbody>
<tr>
<td><strong>The ESMT Master of Business Administration</strong> is a 14-month, full-time international management MBA program that starts in January each year. Focus areas include technology and innovation management, global sustainable business, and entrepreneurship.</td>
<td><strong>The ESMT EMBA</strong> is an 18-month, modular program with a #1 reputation for developing global executives. Participants, comprising exclusively mid- to senior-level managers, meet in Berlin for intensive six-day modules every two months, beginning in October each year.</td>
<td><strong>ESMT’s Master’s in Management</strong> is an innovative program designed with input from top German companies. The two-year degree gathers a selected group of talented individuals who can show strong analytical ability and strategic thinking in their application to the MIM. It starts in September.</td>
</tr>
</tbody>
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## Executive Education

### Executive Development Programs
The ESMT Executive Development Programs (EDP) are designed for functional managers who are transitioning to general managers as well as those looking to focus on special topics and build on existing knowledge. Topics of the three clusters are **Leadership and Social Responsibility**, **Managing Technology and Strategy** as well as **Core Competencies**.

### Advanced Management Programs
- *Der Aufsichtsrat* (in German)
- *General Management Seminar* (in German)
- *Executive Transition Program (ETP)*

### Postgraduate Diploma in Management
The *Postgraduate Diploma* in Management is a new university-level certificate offered by ESMT. To acquire this diploma, candidates have to enroll for a minimum of three program weeks (18 days) spread over a period of 30 months. The postgraduate syllabus covers all major topics on leadership and general management.

### Customized Programs
ESMT’s *Customized Solutions* focus on delivering company programs that foster development particular to each organization.
Centers and institutes

Bringing Technology to Market Center (BTMC)
Center for Financial Reporting and Auditing (CFRA)
Center for Sustainable Business and Leadership (CSBL)
Digital Society Institute (DSI)
Hidden Champions Institute (HCI)
Institute for Endowment Management and Entrepreneurial Finance (IFEE)

Chairs

Deutsche Post DHL Chair: Catalina Stefanescu-Cuntze, Professor
Deutsche Telekom Chair in Leadership and HR Development: Matthew S. Bothner, Professor and Director of the CSBL
Ingrid and Manfred Gentz Chair in Business and Society: Gianluca Carnabuci, Associate Professor and Associate Dean of Executive Education
Lufthansa Group Chair in Innovation: Linus Dahlander, Associate Professor and Director of Research
Michael Diekmann Chair in Management Science: Tamer Boyaci, Professor and Dean of Faculty
POK Pühringer PS Chair in Entrepreneurship: Henry Sauermann, Associate Professor and Director of the IFEE
ESMT Berlin: Milestones

2018
ESMT launches a digital learning platform together with a global alliance of business schools

2017
Opening of co-working offices Space Shack, supported by Pühringer Group and ESMT

2016
P & K Pühringer Gemeinnützige Stiftung allocates €10 million to ESMT and cooperates with the school to promote projects in the areas of Endowment Management and Entrepreneurial Finance

2015
ESMT receives international EQUIS accreditation

2014
Start of the Master’s in Management program

2013
Berlin Senate grants ESMT the right to award PhDs

2012
ESMT joins the Global Network for Advanced Management (GNAM), led by Yale School of Management, as the only German-based business school

2011
International accreditation by the AACSB

2010
ESMT is among the top 10 schools in the Financial Times Executive Education ranking

2009
International accreditation by the Association of MBAs (AMBA)

2008
Accreditation by German Council of Science and Humanities (Wissenschaftsrat)

2007
Start of the Executive MBA Program

2006
Start of the Full-time MBA Program

2003
State accreditation as a private university

2002
Start of ESMT Open Programs

2002
25 leading global companies found ESMT in Berlin