EMBA
International Executive Master of Business Administration

#1 Business school in Germany
#9 Business school in Europe
#1 EMBA program in Germany for career progress

THE FINANCIAL TIMES RANKINGS
The ESMT Berlin EMBA is an academically rigorous and highly practice-relevant general management program that focuses on you and your organization’s success. It is designed to deliver experiences and skills needed to become an effective, integrative leader who is capable of implementing change and innovation in complex international business environments. You learn from top international faculty, industry experts and highly ranked executive coaches through in-class modules supported with online tools and personal consultations. The EMBA journey is highly interactive and experiential. Using a combination of case studies, group exercises, company projects, and business simulations, the high-impact learning approach challenges you to translate modern management concepts into action.

OPEN DOORS TO SENIOR MANAGEMENT & ENTREPRENEURIAL EXCELLENCE

Founders and benefactors of ESMT Berlin

KEY FACTS

PART–TIME MODULAR 18 MONTHS 7 MODULES IN BERLIN + 3 GLOBAL MODULES ENGLISH APPLIED LEARNING – A FINAL PROJECT IN YOUR OWN COMPANY

INTERNATIONAL MODULES: GLOBAL NETWORK WEEK INTERNATIONAL FIELD SEMINAR ACADEMY OF MANAGEMENT ALUMNI IN 40+ COUNTRIES FOCUS AREAS: TECHNOLOGY & INNOVATION MANAGEMENT LEADERSHIP DEVELOPMENT BUSINESS INTEGRITY

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EMBA 2019 – 2021 CLASS PROFILE

PARTICIPANTS YEARS AVERAGE WORK EXPERIENCE AVERAGE AGE WOMEN INTERNATIONAL PARTICIPANTS

54 11 37 39% 63%

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Throughout the program, you will develop and fine-tune competencies global C-level leaders take place periodically throughout the program. These competencies will accompany you through your journey. Personalized development is key to your growth and transitions, and you will work with a team of executive coaches to lead, by practicing with your fellow classmates. A dedicated faculty experienced in supporting executives through professional development will enable you to manage your family and social life efficiently and enhance your visibility and network. The program design enables you to manage your family and social life efficiently and enhance your visibility and network. The program design enables you to manage your family and social life efficiently and enhance your visibility and network. The program design enables you to manage your family and social life efficiently and enhance your visibility and network. The program design enables you to manage your family and social life efficiently and enhance your visibility and network.

EMBA CURRICULUM TIMELINE

<table>
<thead>
<tr>
<th>MODULE 1</th>
<th>October 5 – 10</th>
<th>6 days</th>
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<tbody>
<tr>
<td>Module 1</td>
<td>November 30 – Dec. 5</td>
<td>6 days</td>
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<tr>
<td>Building a Solid Foundation</td>
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<tr>
<td>· Introduction to general management</td>
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<td>· Introduction to economic thinking</td>
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<td>· Organizational behavior</td>
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<td>· Data analysis and forecasting</td>
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<td>· Managerial accounting</td>
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<td>· Managerial analysis and decision making</td>
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<tr>
<td>PROGRAM STRENGTHS</td>
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<td>PERSONALIZED LEADERSHIP DEVELOPMENT FOCUS</td>
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<tr>
<td>Throughout the program, you will develop and fine-tune competencies related to your own executive functioning as a leader. Greater self-awareness, ability to better ‘read’ people, and an enhanced repertoire of behaviors in leadership situations will help you make a positive impact on individuals, teams, and organizations. A dedicated faculty lead, experienced in supporting executives through professional growth and transitions, will accompany you through your journey. ESMT has also selected an excellent team of executive coaches to lead, by practicing with your fellow classmates.</td>
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<td>APPLIED LEARNING FORMAT</td>
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<td>Balance your executive training with professional responsibilities. One-week modules about every two months let you directly apply your new skills. Business-focused course assignments and ESMT’s unique final report structure permit to conduct a project in your organization and enhance your visibility and network. The program design enables you to manage your family and social life efficiently during the program.</td>
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<tr>
<td>TECHNOLOGY AND INNOVATION FOCUS AREA</td>
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<td>Business principles are explored using cases from a variety of technology sectors. Our top faculty teaches you about developing new, innovative products. You will have courses on managing people in creative organizations, bringing new technologies to market, and design thinking.</td>
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<td>INTERNATIONAL MANAGEMENT AND MODULES ABROAD</td>
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<td>Three international modules, each with a particular agenda, allow you to experience a particular business topic, latest global thinking, and societal and organizational cultures first-hand.</td>
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<td>During the Global Network Week you attend lectures at member universities around the world. EMBA participants have attended electives at AIM (Philippines), EGADE (Mexico), Fudan (China), Haas School of Business (USA), Hitotsubashi (Japan), IE (Spain), UCD Smurfit (Ireland), UNSW (Australia), World Business Council for Sustainable Development (Switzerland), and Yale SOM (USA).</td>
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<td>The Evidence-Based Management Module takes you to a global Academy of Management conference in North America to expose you to the latest research and thinking just in time for launching your in-company practice projects. ESMT faculty supports you in building your personal exploration agenda and understanding how to apply research results to practice.</td>
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<td>The one-week ESMT International Field Seminar (IFS) adds real-world experience to conducting business abroad. The trip challenges you to lead international projects inside the offices of global companies and newly created businesses. Recent seminars took EMBA classes to Argentina, Brazil, China, Chile, Hong Kong, Malaysia, Vietnam, Russia, Turkey and South Africa. Traveling with the EMBA group allows you to immerse yourself in a cross-cultural dialogue and appreciate different perspectives in a variety of industries. You encounter first-hand what it takes to lead in international business situations, while benefitting from insights gained through interpretation from ESMT faculty.</td>
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Leadership development workshops are conducted throughout the program. Leadership in Practice workshops are conducted throughout the program.

Self-study Between modules students pursue independent study, which includes pre- and post-module reading, assignments, case studies, group work, and the final report.

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Visit our website: www.degrees.esmt.berlin/emba
Curriculum is subject to change. For up to date information, visit our website: www.degrees.esmt.berlin/emba
Deciding to do an EMBA at ESMT was one of the most formative steps in my professional career. The case study approach and discussions in class opened up new perspectives. The concepts I learned helped strengthen me as a person in a leadership position. The biggest value for me is the close relationships with classmates. The leadership training gave me the confidence to start my own business, with my career."

Dr. Rosa Peter
EMBA Alumna, Germany
Position after ESMT: General Manager Process Technology, Hüttenwerke Krupp Mannesmann GmbH, Germany

Position after ESMT: Managing Director – Expandis, Germany

“Taking the EMBA Program at ESMT not only satisfied my intellectual curiosity, but also opened up a new world of opportunities. The leadership training gave me the confidence to start my own business, with the support of the strong network developed among my classmates. It ignited the spark to take the next big leap in my career.”

Nina Ann Walters
EMBA Alumna, UK
Position before ESMT: International Growth Manager – Marley Spoon, Germany

Position before ESMT: Head of Footprint Americas, Siemens, USA

“The EMBA at ESMT taught me more about my own organization and allowed me to seamlessly transition into an exciting, future-proof business. Siemens recently entered the Smart Buildings space by acquiring a couple of startups. My classmate at Siemens, was appointed CEO of one of those startups. He offered a classmate and myself the exciting opportunity to join him as Head of Data Analytics and EVP of Sales. We instantly applied our EMBA learnings to reality. I truly believe that this opportunity would not have happened, had I not been able to create the network I have here at ESMT.”

Stanislav Shparberg
EMBA Alumnum, Australia & Kazakhstan
Position before ESMT: Head of Expansion, Marley Spoon, Germany

TO APPLY, YOU SHOULD HAVE

✓ At least five years of professional experience, including three years of managerial experience with an emphasis on leadership qualities and achievements (managing people, processes, or budgets)
✓ An undergraduate degree or equivalent professional qualification
✓ Strong GMAT/GRE scores, GMAC Executive Assessment or GMAC Executive Assessment Test scores. Completed online application including two references, at least one of which must be from your employer
✓ Personal interview with ESMT program director or faculty

FEES AND FINANCING

The program fee is €57,500, and is payable across three calendar years.

Scholarships: For self-funded candidates, ESMT offers partial merit-based scholarships for top EMBA applicants. Please refer to our website for more info.

Loans: ESMT offers access to alumni-funded loans through Prodigy Finance or the unique scheme from Brain Capital.

Title IV student and GI Bill loans are available to US citizens who study at ESMT.

APPLICATION CRITERIA AND TIMELINE

Step 1 Initial assessment for self-funded candidates or company nomination for sponsored candidates
Step 2 Prepare for either GMAT, GRE, GMAC Executive Assessment or choose the ESMT Admission Test
Step 3 Complete admissions interview & ESMT Admission Test, if applicable

TAX DEDUCTIONS

Many countries allow tuition for higher education, and related costs, to count as tax deductible expenses. Please check with your tax advisor to assess your personal situation.

YOU CAN

· Share your experience with a peer-group of managers and gain from their collective experience and insights
· Grow academically and professionally while maintaining your work-life balance
· Apply new skills immediately through unique course assignments and integrated project structure
· Build a strong network and connect across industries
· Seek individualized career and leadership development advice

YOUR EMPLOYER RECEIVES

· Fresh input and new ideas
· Growth potential via your enhanced strategic leadership skills and entrepreneurial thinking
· Top talent retention through professional training
· Company-focused projects delivering immediate improvement to daily business operations
· Cross-cultural competencies via collaboration with diverse participants
· Exposure to the best practices of other companies

BENEFITS FOR YOUR CAREER

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ESMT Berlin was founded by 25 leading global companies and institutions. The international business school offers an executive MBA, a full-time MBA, a part-time MBA in Business Innovation in blended format, and a master’s in management. ESMT focuses on three main topics: leadership, innovation, and analytics.

**ESMT executive education programs** offer short-term training with more than 40 open programs (divided into clusters such as leadership, innovation or strategy). Courses are taught in English and German. The program portfolio also includes fully customized programs targeting the unique development needs and challenges of ESMT’s customers.

ESMT faculty publishes in top academic journals. Additionally, the business school provides an interdisciplinary platform for discourse between politics, business, and academia. ESMT is a private business school based in Berlin, Germany, with a branch office in Shanghai, China.