

Press release

Berlin, November 26, 2019

ESMT Berlin first triple-accredited business school in Germany to launch blended MBA program

ESMT Berlin will offer a part-time blended MBA program, consisting of 80 percent online and 20 percent face-to-face content, starting in September 2020. The program is directed at early to mid-career professionals who wish to study in parallel with their work but do not want to miss the benefits of working with other students and expanding their network. Participants can choose whether to attend their classroom sessions in Berlin or Munich, meeting every two months from Thursday afternoon to Saturday afternoon for their on-site modules. Applications can be submitted now at degrees.esmt.berlin/part-time-mba.

The curriculum offers new skills and career development for employees of large companies, *Mittelstand*, and startups with a focus on innovation and business transformation. The program will be taught by experienced ESMT faculty who are currently delivering a customized blended MBA. Students will use an innovative online-learning platform developed together with an [international alliance](#) of renowned business schools, including Imperial College Business School, University of Melbourne, and IE Business School. Tuition for the 24-month blended MBA program is €38,000.

“A well-designed blended program can vastly improve learning outcomes by ensuring that all students have digested the basic materials before coming to class discussions,” says Nick Barniville, associate dean of degree programs at ESMT and director of the school’s educational technology (EdTech) lab. “While online modules are well suited to conveying factual knowledge, the integrated face-to-face modules embed the learning and trigger behavioral change. Face-to-face is also crucial for networking and personal development. The blended format is, at least from ESMT’s perspective, preferable compared to a purely online program.”

ESMT is top-ranked by the *Financial Times* and has been the highest placed business school for executive education in Germany since entering the rankings in 2010.

More information and application: degrees.esmt.berlin/part-time-mba

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About ESMT Berlin

ESMT Berlin was founded by 25 leading global companies and institutions. The international business school offers a full-time MBA, an executive MBA, an executive MBA/MPA, a master's in management, as well as open enrollment and customized executive education programs. ESMT focuses on three main topics: leadership, innovation, and analytics. ESMT faculty publishes in top academic journals.

Additionally, the business school provides an interdisciplinary platform for discourse between politics, business, and academia. It is based in Berlin, Germany, with a branch office in Shanghai, China. ESMT is a private business school with the right to grant PhDs and is accredited by the German state, AACSB, AMBA, EQUIS, and FIBAA. esmt.berlin