

Press information

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ESMT Berlin master's programs: practical relevance much higher than national average

ESMT Berlin master's programs scored more than 25 percent higher than the national average in practical relevance of studies in relation to employment after graduation, according to the [National Graduate Panel](#). Participants of the survey included MBA and Master's in Management (MIM) graduates from 2017 who retrospectively rated their experiences at ESMT.

The alumni were asked to evaluate their respective programs under the following criteria: timeliness of the content learned, instructor expertise, practical relevance of the coursework, combination of theory and practice, and preparation for employment. In all five categories ESMT scored between 1.6 and 1.8, while the national average lay between 2.5 and 3.2 on a scale of one to five, with one being the highest.

The National Graduate Panel is a long-term study in Germany that repeatedly revisits topics of transition into the labor market two, five, and ten years after graduation. The intention is to provide data on the quality management of university programs.

Press contact

Sascha Rödel, +49 (0)30 21231-1066, sascha.roedel@esmt.org

Martha Ihlbrock, +49 (0)30 21231-1043, martha.ihlbrock@esmt.org

About ESMT Berlin

ESMT Berlin was founded by 25 leading global companies and institutions. The international business school offers a full-time MBA, an executive MBA, a master's in management, as well as open enrollment and customized executive education programs. ESMT focuses on three main topics: leadership, innovation, and analytics. ESMT faculty publishes in top academic journals. Additionally, the business school provides an interdisciplinary platform for discourse between politics, business, and academia. It is based in Berlin, Germany, with a branch office in Shanghai, China. ESMT is a private business school with the right to grant PhDs and is accredited by the German state, AACSB, AMBA, EQUIS, and FIBAA. esmt.berlin