

Press release

Berlin, August 19, 2019

ESMT Berlin launches global exchange program with network of business schools

Four leading international business schools have joined together to create a global, multiple school exchange program for Master's in Management students. The Global MIM Network allows students at each member school to take courses at one or more partner institutions, without the bureaucracy or the cost of a full-time overseas program.

The exchange will run between ESMT Berlin, Imperial College Business School in the UK, Singapore Management University, and the Smith School of Business at Queen's University in Canada. The program has been created to meet the needs of students who expect a more global, practically focussed study experience in order to build the necessary skills and knowledge to successfully pursue careers in international business.

Students participating in the Global MIM Network will be able to take core modules at their home business school, before travelling overseas to complete additional courses at one or more of the other schools in the alliance. Unlike traditional exchange programs, students will have greater flexibility to tailor their academic and personal journey across four different locations.

Students will also have the option to undertake internships in companies whilst studying at some of the partner schools, so they can gain first-hand experience of working in international business across the globe and broaden their options after graduation. They will have access to the career services and recruitment events at the schools they attend during the exchange.

After graduation, these students will become part of the alumni networks from the schools they attended as part of the exchange.

Nick Barniville, Associate Dean of Degree Programs at ESMT explains, "In contrast to traditional exchange programs which are standard, semester-long, untailed programs, schools in the Global MIM Network are each offering different, customized experiences to participants from other schools. Students can pick and choose from both academic and project-based modules of different durations at various times across the year, and will be encouraged to take multiple exchanges."

Students who participate in the Global MIM Network will be supported during their study decisions via a pathway program, aligned across the curricula and individual expertise of each participating school.

Students will receive a degree from their home school as well as certificates reflecting the courses taken at other partner institutions upon graduation.

Leila Guerra, Associate Dean of Programs at Imperial College Business School said: "As the focus of business becomes increasingly global, Millennials and Gen-Z master's students are seeking careers beyond their home country and demand a more diverse study experience that will prepare them for careers in any industry or destination. By taking part in the Global MIM Network, students will greatly expand their personal and professional networks, benefit from the insights of professors at other

institutions and gain greater understanding of the cultural dynamics and challenges of working in international business.”

There will be no additional tuition fees required from students seeking to participate in the programme, which will be offered to four students at each institution starting their studies in August and September 2019.

More information: <https://degrees.esmt.berlin/mim/timeline-courses#international-exchanges>

Press contact

Sascha Rödel, +49 (0)30 21231-1066, sascha.roedel@esmt.org

Martha Ihlbrock, +49 (0)30 21231-1043, martha.ihlbrock@esmt.org

About ESMT Berlin

ESMT Berlin was founded by 25 leading global companies and institutions. The international business school offers a full-time MBA, an executive MBA, a master's in management, as well as open enrollment and customized executive education programs. ESMT focuses on three main topics: leadership, innovation, and analytics. ESMT faculty publishes in top academic journals. Additionally, the business school provides an interdisciplinary platform for discourse between politics, business, and academia. The business school is based in Berlin, Germany, with a branch office in Shanghai, China. ESMT is a private business school with the right to grant PhDs and is accredited by the German state, AACSB, AMBA, EQUIS, and FIBAA. esmt.berlin