

Press information

Berlin, September 1, 2018

Net Impact Chapter joins forces with World Cleanup Day on September 15 to clean the Spree

The [Net Impact Chapter](#) at ESMT Berlin is inviting the Berlin community to clean the Spree on September 15, 2018 at [Treptower Park](#). From 10:30 a.m.-3 p.m., volunteers will remove waste from the river and its banks in one-and-a-half-hour shifts. The Net Impact Chapter is carrying out the campaign in cooperation with its partners Wirtschaftsjuvenoren Berlin e.V., Decathlon Deutschland, Berliner Stadtreinigung, Flussbad Berlin e.V., wirBerlin e.V., and Let's do it! Germany e.V.

Nikhil Bajpai, President of the ESMT Net Impact Chapter and full-time MBA student, said, "The small Net Impact community in Berlin is heartbroken by how easily some people simply throw their trash in the river after having relaxed on its banks. That's why we are joining forces on September 15 with World Cleanup Day, which is uniting with millions of volunteers in 150 countries."

The cleanliness drive is coupled with a roundtable and networking event at ESMT Berlin on September 14 at 6 p.m. All volunteers are invited to participate in the event. The chapter will be showing prints from Clean River Project, an environmental, educational, and art project which aims to reduce the plastic pollution of rivers and oceans. Confirmed speakers include Plan A, the first donation and knowledge platform in the fight against climate change, and Leogant, a company designing and distributing holistic concept solutions for water treatment.

To find out more and sign up, please go to <https://www.netimpact-esmt.org/>.

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About Net Impact@ESMT Berlin

Net Impact is a global community of students and professionals who aspire to be the most effective change agents they can be. Net Impact offers emerging leaders the skills, experiences, and connections they need to make a lasting social and environmental impact, now and throughout their careers to help turn passions into a lifetime of world-changing actions. Many people want to make a difference but turning good intentions into tangible impact can be hard. Net Impact is your accelerator. It gives its members the skills, connections, and experiences they need to maximize their potential and have a lasting impact on the world. 100,000 strong (and growing), with 323 global chapters (+1 in Germany), its members take on social challenges, protect the environment and orient businesses and products toward the greater good. <https://www.netimpact-esmt.org/>; <https://www.netimpact.org/>

About ESMT Berlin

ESMT Berlin was founded by 25 leading global companies and institutions. The international business school offers a full-time MBA, an executive MBA, a master's in management, as well as open enrollment and customized executive education programs. ESMT focuses on three main topics: leadership, innovation, and analytics. ESMT faculty publishes in top academic journals. Additionally, the business school provides an interdisciplinary platform for discourse between politics, business, and academia. The business school is based in Berlin, Germany, and has a branch office in Shanghai, China. ESMT is a private business school with the right to grant PhDs and is accredited by the German state, AACSB, AMBA, EQUIS, and FIBAA. www.esmt.org