

# Press Release

Berlin, February 8, 2017

## Scholarships for talented women in leadership positions: ESMT Berlin now accepting applications

- Full and partial scholarships endowed with up to EUR 19,900
- Scholarships for three executive education programs
- Application deadlines in April and June

ESMT Berlin is offering several executive education scholarships to promote women in leadership positions. Full scholarships are available for the [Executive Transition Program \(ETP\)](#), value of EUR 19,900, as well as for the [General Management Seminar \(GMS\)](#), value of EUR 16,400. Qualified candidates may apply until June 30, 2017. The scholarships are aimed at female executives who think entrepreneurially and, for example, lead a business unit, are responsible for a new product launch, or are involved in international projects. After successful completion of the programs, the participants receive a Postgraduate Diploma in Advanced Management.

In addition, ESMT is awarding one partial scholarship with a value of EUR 5,000 for the program [Bringing Technology to Market \(BTM\)](#), which takes place in Germany, the US, and China. The partial scholarship for BTM is for women in leadership positions who are responsible for the marketing of products and services on global B2B markets. The application deadline is April 30, 2017.

In cooperation with the [30% Club](#), a worldwide initiative for gender equality aiming to increase the number of women in management positions, ESMT is providing another 50% scholarship for the BTM (application deadline April 30, 2017) and additionally two 50% scholarships for the ETP (application deadline June 30, 2017).

“As I grew in my job, I realized that stepping up to general management responsibilities requires to learn new things, to lead others in a different way, to initiate and deal with ongoing change, to develop a different mindset - but also to unlearn old behaviors,” states Merryn Scholz, Managing Director at K.I.T. Group GmbH and scholarship recipient of the Executive Transition Program in 2015/2016. “The ETP helped me greatly in developing the knowledge, skills, behaviors, and attitudes to deal with these challenges successfully. It also helped me manage difficult decisions and has helped me create a network of peers and mentors to help challenge the tasks ahead of me.” After completing the ETP, Merryn Scholz was promoted from her initial position as Executive Director to Managing Director.

For the application, candidates should submit an enrollment form, a CV, and a motivation letter via email. The documents will be screened and evaluated by a jury headed by Claudia Nemat, member of the Deutsche Telekom AG Board of Management, Technology, and Innovation.

[Olaf Plötner](#), Professor and Dean of Executive Education at ESMT Berlin, says, “By awarding scholarships for talented women in leadership positions, ESMT Berlin not only supports the number of female executives, but also emphasizes the great significance of diversity for successful companies. I am delighted that once again we will be able to accompany dedicated managers on their career paths and to strengthen their further professional development.”

For more information about the scholarships, visit <https://www.esmt.org/executive-education/advanced-management-programs/esmt-womens-scholarship>.

Further information about the executive education programs:

- Executive Transition Program: <https://www.esmt.org/de/executive-education/advanced-management-programs/executive-transition-program>
- Bringing Technology to Market: <https://www.esmt.org/de/executive-education/executive-development-programs/technology-strategy/bringing-technology-market-english>
- General Management Seminar: <https://www.esmt.org/de/executive-education/advanced-management-programs/general-management>

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#### **About ESMT Berlin**

ESMT Berlin was founded by 25 leading global companies and institutions. The international business school offers a full-time MBA, an executive MBA, a master's in management, as well as open enrollment and customized executive education programs. ESMT focuses on three main topics: leadership and social responsibility, European competitiveness, and managing technology. ESMT faculty publishes in top academic journals. Additionally, the business school provides an interdisciplinary platform for discourse between politics, business, and academia. The business school is based in Berlin, Germany, with Schloss Gracht as an additional location near Cologne. ESMT is a private business school with the right to grant PhDs and is accredited by the German state, AACSB, AMBA, EQUIS, and FIBAA. [www.esmt.org](http://www.esmt.org)