



# Press kit ESMT Berlin

2025



ESMT  
BERLIN

# Contents

<b>About us</b>	<b>3</b>
<b>Facts and figures</b>	<b>5</b>
<b>Our programs</b>	<b>6</b>
<b>Centers, institutes, and initiatives</b>	<b>7</b>
<b>Founders and supporters</b>	<b>8</b>

# About us

ESMT Berlin is a leading global business school with its campus in the heart of Berlin. Founded by 25 global companies, ESMT offers master, MBA, and PhD programs, as well as executive education on its campus in Berlin, in locations around the world, online, and in online blended format. Focusing on leadership, innovation, and analytics, its diverse faculty publishes outstanding research in top academic journals.

Additionally, the international business school provides an interdisciplinary platform for discourse between politics, business, and academia. ESMT is a non-profit private institution of higher education with the right to grant PhDs and is accredited by AACSB, AMBA, EQUIS, and ZEvA. It is committed to diversity, equity, and inclusion across all its activities and communities.

This is also reflected in our mission statement: From the heart of Europe, we create and impart new knowledge to advance business and society. We educate entrepreneurial leaders who think globally and act responsibly.

**1,016**

students representing  
**85** countries.

**46**

faculty members  
representing **18**  
countries.

**3**

new master's programs  
were launched in 2023.

**#1**

in Germany and **#8** globally for customized  
programs, according to the Financial Times  
Executive Education Ranking 2024.

**3,500**

Executives participate  
in the ESMT executive  
education programs  
each year.

# Our campus

The ESMT campus was inaugurated in 2006 in the former State Council building of the GDR, which once served as the official office of Erich Honecker. Located at the historic Schlossplatz, directly opposite the former City Palace, the building's facade prominently features a reproduction of Portal IV of the former Berlin City Palace.

It was from the balcony of this portal that Karl Liebknecht is said to have proclaimed the "free socialist republic" in 1918. Between 1999 and 2001, the building also served as the office of then Federal Chancellor Gerhard Schröder.

The State Council building was meticulously renovated by the ESMT Foundation to preserve its historic character while transforming it into a modern educational facility, maintaining much of the original interior architecture. From 2015 to 2017, ESMT further renovated and expanded sections of the building.

In 2024, ESMT Berlin received €6.8 million from the federal government's KulturInvest program to further modernize its campus within the former State Council building. The remaining estimated total cost of €14 million for the final modernization phase will be covered by donations.

The roof of the building houses a photovoltaic system that covers up to 25 percent of ESMT's electricity needs. With 893 high-efficiency modules and a total capacity of 366 kWp, it is the largest system of its kind in Berlin-Mitte.



# Facts and figures

**Founding:** ESMT was established in 2002 by 25 leading global companies and associations.

**University type:** State-recognized private academic institution with the right to award doctoral degrees (equivalent to a university).

**President:** Professor Jörg Rocholl, PhD

**Chief Financial Officer:** Georg Garlichs

**ESMT Endowment:** €120 million (as of December 2023)

**Core research focus area:** Leadership, Innovation, Analytics

**Location:** Schlossplatz 1, 10178 Berlin

**Additional locations:** Berlin-Schöneberg, Shanghai office

**Our purpose:** Empowering people to create a better tomorrow

**Shared values:** Community, curiosity, courage und rigor

**Sustainability goal:** Climate neutrality for Scope 1 and Scope 2 emissions by 2030

**Alumni network:** 9.000+ alumni

# Our programs

ESMT offers master's, MBA, and executive education programs at its campus in Berlin, at various locations worldwide, online, and in a hybrid online format.

## **MBA**

Global Online MBA

Part-time MBA

Full-time MBA

Executive MBA

## **Master**

Master Global Management

Master Innovation & Entrepreneurship

Master Analytics & Artificial Intelligence

## **PhD Program**

## **Executive Education**

For individuals

For organizations

Postgraduate Diploma in Management



# Centers, institutes, and initiatives

Our centers, institutes, and initiatives conduct multidisciplinary research on global economic issues in alignment with the strategic focus of the university, addressing key topics of long-term significance.

## **Bringing Technology to Market Center (BTMC)**

The BTMC serves as an industry platform focused on the challenges faced by industrial companies in global markets and develops strategies to create competitive advantages.



An institute of ESMT Berlin

## **Institute for Deep Tech Innovation (DEEP)**

DEEP acts as a partner for researchers, research institutions, and start-ups aiming to transform new and disruptive technologies into global business models.



An institute of ESMT Berlin

## **Institute for Endowment Management and Entrepreneurial Finance (IFEE)**

The IIFEE integrates activities at the intersection of the fields of entrepreneurship and finance in a unique way. These activities span research, teaching, as well as interactions with practitioners.



An institute of ESMT Berlin

## **Societal Impact Financing Initiative (SCIFI)**

SCIFI brings together diverse stakeholders to promote innovative financing structures and the strategic allocation of resources to drive societal change.



An initiative of ESMT Berlin

## **Institute for Sustainable Transformation (IST)**

The institute supports companies in accelerating their sustainable transformation and advances sustainable leadership practices with a strong focus on education and research.



## **Vali Berlin - Entrepreneurship Hub at ESMT Berlin**

The hub promotes entrepreneurship to create economic, environmental, and social value in Europe and beyond through venture building, corporate entrepreneurship, and entrepreneurship education and research.



The innovation hub of ESMT Berlin

# Founders and supporters

ESMT Berlin was founded in 2002 by 25 leading global companies and institutions. Over the years, companies have merged, and further organizations have joined the ESMT Foundation as benefactors. The commitment of this group continues to motivate us and enjoy our outstanding academic performance.



## Additional Links

[ESMT Sustainability Strategy](#)

[ESMT Sustainability Report](#)

[ESMT Gender Equality Plan \(GEP\)](#)

[Brochures and magazine "ESMT Update"](#)



## **Press releases**

## **ESMT Newsroom**



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