



SUSTAINABLE BUSINESS ROUNDTABLE: INTEGRATE SUSTAINABILITY INTO YOUR CORPORATE DNA

Sustainable Business Roundtable (SBRT) is a peer to peer learning network of 24 international companies founded in 2011 at ESMT Berlin, an international business school.

We combine cutting edge academic insight with open discussions on best practices and potential challenges and opportunities that companies encounter in their strive to embed sustainability. The membership fee is 6000 EUR a year per company.

UNIQUE LEARNING NETWORK

With key departure from other forums of this kind, we host biannual meetings that bring together sustainability managers from leading companies with their colleagues from other departments (e.g., HR, finance, investor relations, marketing, etc.).

VALUE PROPOSITION

By joining the Roundtable, companies can:

- Learn how triple bottom line strategies create value for different functional areas within companies;
- Discuss best practices, opportunities, and challenges in implementing sustainability strategies with other world-class companies;
- Formulate and implement strategies that maximize both business and societal value;
- Establish collaborative research or educational initiatives with ESMT.

HOW OUR ROUNDTABLE WORKS

The Sustainable Business Roundtable members and invited guests meet twice a year at ESMT:

- We showcase how sustainability interfaces with other departments of the company;
- Each company can send two representatives to the meeting: one responsible for sustainability and another manager from a different department related to the topic of discussion.



SBRT THEMES

2024

June 19:

"Reporting with Impact: Linking ESG Reporting and Managerial Decision Making"

November 27:

"From Pledges to Progress: Effective Net Zero Strategies"



2023

May 25:

"Biodiversity and Nature Positive Business"

November 9:

"The (New) Social Responsibility of Business"

2022

May 18:

"The Board's Role in Sustainability"

November 24:

"Creating Sustainable Customer Value"

2021

November 11-12:

"Just Energy Transition"

June 08-09:

"Sustainable Finance and Investment"

2019

October 30-31:

"Driving Circular Economy Goals: Business Models, Design & Collaboration"

April 11-12: "Digital Innovations & Startups Driving Sustainability"

2020

October 21-22:

"Impact Valuation"

May 14:

"Decarbonization: Business Case, Innovations & Corporate Strategies"

2017

November 14-15:

"New Paradigms of Sustainable Governance"

April 27-28:

"Sustainable Innovation"





2011

November 15: "The role of HR in Creating a Sustainable Culture in the Organization"

July 6: "Where Sustainability Meets Profits: Is There a Sweet Spot?"



2012

November 13-14: "Integrating Sustainability into Innovation Strategy"

April 26-27: "Integrating Sustainability into Branding & Marketing Strategy"

2014

November 13-14: "Integrating Sustainability into Communications & Reporting"

April 10-11: "Integrating Sustainability into Business Strategy"

2013

November 5-6: "How to Integrate Sustainability into Investor Relations"

April 18-19: "How to Integrate Sustainability into Procurement & Supply Chain"

2015

November 19-20: "Embedding Sustainability into Organizational Culture"

April 15-16: "Integrating Sustainability and Finance"



2016

November 10-11: "Stakeholder Engagement"

April 21-22: "Impact Assessment"

2018

November 14-15: "Sustainable Policy, Regulation & Compliance"

April 26-27: "Implementing Sustainability Across the Company"