

Francis de Véricourt

Address

ESMT Berlin
Schlossplatz 1
10178 Berlin
Germany

Phone: +49 30 21231–1517

Email: francis.devericourt@esmt.org
esmt.berlin/person/francis-de-vericourt/

Current employment

Joachim Farber Chair in Business and Technology, 2022-Present, ESMT Berlin, Berlin, Germany

Founding Academic Director of the Institute for Deep Tech Innovation (DEEP),
2022-Present, ESMT Berlin, Berlin, Germany

Founding Director of the Center for Decisions, Models and Data (now part of DEEP - Institute for Deep Tech Innovation), ESMT Berlin, 2020-2023.

President's Chair, ESMT Berlin, 2019-2022.

Faculty member, The Berlin School of Economics, Berlin, Germany, 2013-present

Associate Dean of R&D, ESMT Berlin, Berlin, Germany, 2007-2010.

Full Professor of Management Science, ESMT Berlin, 2007-present.

Past employment

The Paul Dubrude Chaired Professor of Sustainable Development and Associate Professor of Technology and Operations Management, INSEAD, Singapore and Fontainebleau, France, 2010–2013. (On leave from ESMT)

Assistant/Associate Professor, Fuqua School of Business, Duke University, Durham, NC, USA, 2001–2007.

Project Manager of Decision Support and Optimization, Research Department, Bouygues Telecom, Paris, France, 2001.

Scientist, Military Service, Energy Supply Center of the French Army, France, 1996-1997

Education

Postdoctoral Researcher, Massachusetts Institute of Technology (MIT), Boston, MA, USA, 2000.

PhD, (Cum laude), University of Paris VI, Pierre-and-Marie-Curie University, *Stochastic decision models for the management of multi-product production systems*, Paris, France, 2000.

Engineering degree, Ecole Nationale Supérieure d'Informatique et de Mathématiques Appliquées de Grenoble (ENSIMAG) - The Grenoble Institute of Technology, Grenoble, France, 1996.

Publications

Peer reviewed journal articles

de Véricourt, F., and H. Gurkan (Forthcoming). Is your machine better than you? You may never know. *Management Science*.

Boyaci, T., C. Canyakmaz, and F. de Véricourt (2024). Human and machine: The impact of machine input on decision-making under cognitive limitations. *Management Science* 70 (2): 1258–1275.

Kremer, M., and F. de Véricourt (2023). Mismanaging diagnostic accuracy under congestion. *Operations Research* 71 (3): 791–1020.

Gurkan, H., and F. de Véricourt (2022). Contracting, pricing, and data collection under the AI flywheel effect. *Management Science* 68 (12): 8791–8808.

Alizamir, S., F. de Véricourt, and P. Sun (2022). Search under accumulated pressure. *Operations Research* 70 (3): 1293–1952.

de Véricourt, F., H. Gurkan, and S. Wang (2021). Informing the public about a pandemic. *Management Science* 67 (10): 6350–6357.

de Véricourt, F., and G. Perakis (2020). Frontiers in Service Science: The management of data analytics services: New challenges and future directions. *INFORMS Service Science* 12 (4): 121–129.

Alizamir, S., F. de Véricourt, and S. Wang (2020). Warning against recurring risks: An information design approach. *Management Science* 66 (10): 4359–4919.

de Véricourt, F., and D. Gromb (2019). Financing capacity with stealing and shirking. *Management Science* 65 (11): 4951–5448.

Chan, T., F. de Véricourt, and O. Besbes (2019). Contracting in medical equipment maintenance services: An empirical investigation. *Management Science* 65 (3): 955–1453.

de Véricourt, F., and D. Gromb (2018). Financing capacity investment under demand uncertainty: An optimal contracting approach. *Manufacturing and Service Operations Management* 20 (1): 85–96.

Jayaraman, R., D. Ray, and F. de Véricourt (2016). Anatomy of a contract change. *American Economic Review* 106 (2): 316–358.

Wang, S., P. Sun, and F. de Véricourt (2016). Inducing environmental disclosures: A dynamic mechanism design approach. *Operations Research* 64 (2): 371–389.

Alizamir, S., F. de Véricourt, and P. Sun (2016). Efficient feed-in-tariff policies for renewable energy technologies. *Operations Research* 64 (1): 52–66.

Yang, L., F. de Véricourt, and P. Sun (2014). Time-based competition with benchmark effects. *Manufacturing and Service Operations Management* 16 (1): 119–132.

Alizamir, S., F. de Véricourt, and P. Sun (2013). Diagnostic accuracy under congestion. *Management Science* 59 (1): 157–171.

de Véricourt, F., K. Jain, J. Bearden, and A. Filipowicz (2013). Sex, risk and the newsvendor. *Journal of Operations Management* 31 (1/2): 86–92.

- de Véricourt, F., and O. Jennings (2011). Nurse staffing in medical units: A queueing perspective. *Operations Research* 59 (6): 1320–1331.
- Gayon, J.-P., F. de Véricourt, and F. Karaesmen (2009). Stock rationing in an M/Er/1 multi-class make-to-stock queue with backorders. *IIE Transactions* 41 (12): 1096–1109.
- Gayon, J.-P., S. Benjaafar, and F. de Véricourt (2009). Using imperfect advance demand information in production-inventory systems with multiple customer classes. *Manufacturing and Service Operations Management* 11 (1): 128–143.
- Wang, S., F. de Véricourt, and P. Sun (2009). Decentralized resource allocation to control an epidemic: A game theoretic approach. *Mathematical Biosciences* 222 (1): 1–20.
- Sun, P., L. Yang, and F. de Véricourt (2009). Selfish drug allocation for containing an international influenza pandemic at the onset. *Operations Research* 57 (6): 1320–1332.
- de Véricourt, F., and M. Lobo (2009). Resource and revenue management in nonprofit operations. *Operations Research* 57 (5): 1114–1128.
- Bernstein, F., and F. de Véricourt (2008). Competition for procurement contracts with service guarantees. *Operations Research* 56 (3): 562–575.
- Aksin, O., F. de Véricourt, and F. Karaesmen (2008). Call center outsourcing contract analysis and choice. *Management Science* 54 (2): 354–368.
- de Véricourt, F., and O. Jennings (2008). Dimensioning large-scale membership services. *Operations Research* 56 (1): 173–187.
- de Véricourt, F., and Y.-P. Zhou (2006). On the incomplete results for the heterogeneous server problem. *Queueing Systems* 52 (3): 189–191.
- de Véricourt, F., and Y.-P. Zhou (2005). Managing response time in a call-routing problem with service failure. *Operations Research* 53 (6): 968–981.
- Benjaafar, S., M. ElHafsi, and F. de Véricourt (2004). Demand allocation in multiple-product, multiple-facility make-to-stock systems. *Management Science* 50 (10): 1431–1448.
- de Véricourt, F., and S. Gershwin (2004). Performance evaluation of a make-to-stock production line with a two-parameter-per-machine policy: The control point policy. *IIE Transactions* 36 (3): 221–236.
- Veatch, M., and F. de Véricourt (2003). Zero-inventory conditions for a two-part-type make-to-stock production system. *Queueing Systems* 43 (3): 251–266.
- de Véricourt, F., F. Karaesmen, and Y. Dallery (2002). Optimal stock allocation for a capacitated supply system. *Management Science* 48 (11): 1486–1501.
- de Véricourt, F., F. Karaesmen, and Y. Dallery (2001). Assessing the benefits of different stock-allocation policies for a make-to-stock production system. *Manufacturing and Service Operations Management* 3 (2): 105–121.
- de Véricourt, F., F. Karaesmen, and Y. Dallery (2000). Dynamic scheduling in a make-to-stock system: A partial characterization of optimal policies. *Operations Research* 48 (5): 811–819.
- de Véricourt, F., and Y. Dallery (2000). Nonoptimality of static-priority policies in unreliable two-part-type manufacturing systems. *IEEE Transactions on Automatic Control* 45 (2): 309–311.

de Véricourt, F., and Y. Dallery (1999). Le Pilotage des Systèmes de Production à Flux Tiré. *Logistique et Management* 7 (1): 57–66.

Books

Cukier, K., V. Mayer-Schönberger, and F. de Véricourt (2021). *Framers: Human advantage in an age of technology and turmoil*. New York: Penguin Random House - Dutton Books.

Working papers

Wang, S., F. de Véricourt and P. Sun, Audit and Remediation Strategies in the Presence of Evasion Capabilities. (Minor Revision in *Operations Research*)

Ghosh, N, F. de Véricourt, J. Gallien, When Should Fractional-dose Vaccines be Used? (submitted to *MSOM*)

de Véricourt, F., J. Hales, G. Hilary, and J. Samet (2017). Can capital constraints restrain creativity? The spillover effect of budget constraints on employee creativity. ESMT Working Paper, No. 17-03.

Work in progress

Reliance on AI and Cognitive Load: Impact of XAI

Delegated decisions and blame to Humans and Machines

Enhancing Innovation: An Equilibrium Analysis of Joint Ventures

Case studies

de Véricourt, F., C. Teo, O. Kalu, and V. Gupta (2024). PhagoMed: The quest for phage therapy. ESMT Case Study, No. ESMT-824-0200-1.

de Véricourt, F. (2018). DeepMind's AlphaGo: The age of the machine? ESMT Case Study, No. ESMT-918-0180-1.

de Véricourt, F. (2017). Ebola: The onset of a deadly outbreak. ESMT Case Study, No. ESMT-317-0177-1.

de Véricourt, F. (2016). Global Express. ESMT Case Study, No. ESMT-616-0173-1.

de Véricourt, F., and M. Chabaneau (2015). The Vélib' bicycle sharing scheme: Coping with vandalism. INSEAD Case Study, No. 615-040-1.

de Véricourt, F. and A. Yang (2012). DHL Express Asia Pacific: Going green. INSEAD Case Study, No. 612-026-1.

de Véricourt, F. and M. Munigowda (2012). Solairedirect: The quest for solar energy. INSEAD Case Study, No. 612-027-1.

ESMT White Papers

Nisslein, M., B. von Bronk, F. de Véricourt, T. Kurth (2024) Biotech Innovation Hubs in Germany – Divided and Conquered? (in partnership with the Boston Consulting Group).

de Véricourt, F. (2023). The foundation of deep-tech innovation.

Friederiszick, H., N. Tosini, F. de Véricourt, and S. Wakeman (2009). An economic assessment of the relationship between price regulation and incentives to innovate in the pharmaceutical industry.

Honors and awards

Research awards

Best Publication Honorable Mention, *Efficient Feed-In-Tariff Policies for Renewable Energy Technologies*, ENRE, Institute for Operations Research and the Management Sciences, 2019.

Finalist, Best Paper Award, *Financing capacity under demand uncertainty*, Interface of Finance, Operations and Risk Management SIG MSOM, 2019.

Best Paper Award, *Warning against recurring risks: An information design approach*, College of Crisis Management, POMS, 2018.

Best Paper Award, *Inducing environmental disclosures: A dynamic mechanism design approach*, ENRE, Institute for Operations Research and the Management Sciences, 2018.

Finalist, Best Paper Award, *Diagnostic accuracy under congestion*, Management Science, 2016.

Best Paper Award, *Using Imperfect Advance Demand Information in Production-Inventory Systems with Multiple Customer Classes*, MSOM, Institute for Operations Research and the Management Sciences, 2011.

Finalist, The European Research Counsel Starting Grant, 2010.

Finalist, Best Paper Award, Junior faculty paper competition, Institute for Operations Research and the Management Sciences, 2004.

Merit Scholarship, PhD studies, French Government, 1997-2000.

Teaching awards

Best Teacher Award, EMBA Class 2021-23, EMBA Program, ESMT Berlin, Germany, 2023.

President's Honor Roll for Teaching Excellence, EMBA Class 2021-23, EMBA Program, ESMT Berlin, Germany, 2023.

President's Honor Roll for Teaching Excellence, MBA Class 2023, MBA Program, ESMT Berlin, Germany, 2023.

President's Honor Roll for Teaching Excellence, MIM Class 2020-22, MIM Program, ESMT Berlin, 2022.

President's Honor Roll for Teaching, MBA Class 2022, ESMT Berlin, 2022.

President's Honor Roll for Teaching Excellence, EMBA Class 2018-20, ESMT Berlin, 2021.

Best Teacher Award, MIM Class 2019-21, ESMT Berlin, 2021.

Best Teacher Award, EMBA Class 2019-21, ESMT Berlin, 2021.

President's Honor Roll for Teaching Excellence, EMBA Class 2019-21, ESMT Berlin, 2021.

Best Teacher Award, MIM Class 2018-20, ESMT Berlin, 2020.

Best Teacher Award, EMBA Class of 2018-21, ESMT Berlin, 2021.

Best Teacher Award, MBA Class of 2019, ESMT Berlin, 2019.

President's Honor Roll for Teaching Excellence, MBA 2019, ESMT Berlin, 2019.

Best Teacher Award, EMBA Class of 2017-19, ESMT Berlin, 2019.

Best Teacher Award, MIM Class of 2017-19, ESMT Berlin, 2019.

President's Honor Roll for Teaching Excellence, MIM 2017-19, ESMT Berlin, 2019.

President's Honor Roll for Teaching Excellence, MIM 2017-19, ESMT Berlin, 2019.

President's Honor Roll for Teaching Excellence, EMBA 2017-19, ESMT Berlin, 2019.

Best Teacher Award, EMBA Class of 2016-18, ESMT Berlin, 2018.

President's Honor Roll for Teaching Excellence, MIM 2016-18, ESMT Berlin, 2018.

President's Honor Roll for Teaching Excellence, EMBA 2016-18, ESMT Berlin, 2018.

President's Honor Roll for Teaching Excellence, MBA 2018, ESMT Berlin, 2018.

Best Teacher Award, MBA Class of 2017, ESMT Berlin, 2017.

President's Honor Roll for Teaching Excellence, MBA 2017, ESMT Berlin, 2017.

President's Honor Roll for Teaching Excellence, MIM Class 2015-17, ESMT Berlin, 2017.

Best Teacher Award, EMBA 2015-17, ESMT Berlin, 2017.

President's Honor Roll for Teaching Excellence, EMBA 2015-17, ESMT Berlin, 2017.

President's Honor Roll for Teaching Excellence, MBA 2016, ESMT Berlin, 2016.

Best Teacher Award, MIM 2014-16, ESMT Berlin, 2016.

President's Honor Roll for Teaching Excellence, MIM 2014-16, ESMT Berlin, 2016.

President's Honor Roll for Teaching Excellence, EMBA 2014-16, ESMT Berlin, 2016.

Best Teacher Award, MBA 2015, ESMT Berlin, 2015.

President's Honor Roll for Teaching Excellence, MBA 2015, European School of Management and Technology, 2015.

Best Teacher Award, EMBA 2013-15, ESMT Berlin, 2015.

President's Honor Roll for Teaching Excellence, EMBA 2013-15, ESMT Berlin, 2015.

Best Teacher Award, MBA 2014, ESMT Berlin, 2014.

President's Honor Roll for Teaching Excellence, MBA 2014, ESMT Berlin, 2014.

Deans' Commendation for Excellence in MBA Teaching 2012-2013, INSEAD, 2013

President's Honor Roll for Teaching Excellence, MBA 2009, ESMT Berlin, 2009.

Best Teacher Award, MBA 2008, ESMT Berlin, 2008.

President's Honor Roll for Teaching Excellence, MBA 2008, ESMT Berlin, 2008.

Teaching experience

Degree Programs

"Sequential Decision Making and Dynamic Programming" - PhD Course (ESMT)

"Research Method" - PhD Course (INSEAD)

"Modeling Workshop" - PhD Course (INSEAD)

"Managerial Analysis and Decision Making" - MBA and Executive MBA Core Course (ESMT)

"Decision Theory" - Master of Management Core Course (ESMT)

"Judgement and Decision Making" - Master of Management Core Course (ESMT)

"Advanced Decision-Making Tools" - Master of Management Core Course (ESMT)

"Sustainability" MBA and Executive MBA Elective course (INSEAD)

"Technology and Operations Management" - MBA and Executive MBA Core Course (INSEAD)

"Health Care Operations Management" - MBA and Executive MBA Elective Course (Duke University)

"Global Academic Travel Experience (GATE): East Asia" MBA Elective Course (Duke University)

"Service operations Management" MBA Elective Course (Duke University)

"Operations Management" - Executive MBA Core Course (Duke University)

Supervisor – MBA student consulting projects

E.On, Siemens, Médecins-Sans-Frontières, Vivy

Executive education open enrolment programs

AI for Managers (ESMT/Merantix AI School)

Live Science Entrepreneurship Academy (ESMT/Helmholtz Zentrum/Blue Ribbon)

Young Physician Leadership Program (ESMT/ IAP)

Understanding Data Analytics (ESMT)

Leading People and Teams (ESMT)

Decision Making (ESMT)

Emerging Leader Program (ESMT)

Leading with Psychological Intelligence (ESMT)

Executive Transition Program (ESMT)

Advanced Management Program (INSEAD)

Customized Executive education and training

Health Sector: American Society of Nephrology, BBraun, BBraun-Stiftung, Duke University School of Medicine, Galderma, Novartis, Inter Academic Partnership, West Pharmaceutical Services.

Banking/Insurance: Allianz, Isbank.

Industry/Energy/Telecom: Michelin's Management Team, Cemex, Schott, Danfoss, TUV Nord, Axiata.

Entrepreneurship: Enterprise Ireland.

Human Resources: the US-Middle East Partnership Initiative, Workforce Singapore.

Media: Axel Springer.

Retail: Zalando.

Editorial services and panel reviews

Department Editor, *Operations Research* (INFORMS Journal), 2021-Present.

Department Editor, *MSOM* (INFORMS Journal), 2021-Present.

Department Editor, *Analytics and Big Data*, Service Science (INFORMS Journal), 2019-2023.

Associate Editor, *Operations Research* (INFORMS Journal), 2006–2021.

Associate Editor, *MSOM* (INFORMS Journal), 2012–2021.

Associate Editor, *Management Science* (INFORMS Journal), 2012–2014.

Associate Editor, *IIE Transactions*, 2006–2013.

Associate Editor, *4OR*, 2011–2012.

Advisory Board, MSOM Technology, Innovation, and Entrepreneurship SIG, 2023-Present

Judge for the Best Associate Editor Award of the MSOM Society, 2023

Judge for the Best Operations Management Paper in Operations Research, 2023

Judge for the Best Associate Editor Award of the MSOM Society, 2023

Judge for the Best Working Paper Award of the Technology, Innovation Management, and Entrepreneurship Section of INFORMS, 2023

Judge, Operations Research Best Paper Award, 2021.

Judge, MSOM Responsible Research Award, 2020.

Discussant at MSOM Sustainable Operations SIG Conference, Singapore, 2019.

Reviewer for the 2017 MSOM Service Management SIG conference, 2017, Chapel Hill, NC.

Judge, MSOM Service Management SIG Best Paper Award, 2015, 2016.

Judge, MSOM student paper competition, 2005, 2006, 2010.

Ad-hoc referee

Operations Research; Management Science; MSOM; European Journal of Operational Research.

Panel review

German Research Foundation (DFG), Germany, 2015, 2019, 2020, 2023.

Research Grants Council of Hong Kong, 2013.

AXA Foundation, France, 2008.

National Science Foundation (NSF), USA, 2007.

Natural Sciences and Engineering Research Council, Canada, 2007.

National Institute of Mental Health (NIMH), USA, 2002.

Professional activities

Member, Institute for Operations Research and Management Science, 2001- Present.

Member, Decision Analytics Society, 2001- Present.

Member, Society for Judgment and Decision Making, 2019- Present.

MSOM Officer, Chair of the Sustainability Special Interest Group, 2012–2014.

Co-Chair of the 2012 MSOM Conference, INSEAD, Fontainebleau, France.

Chair of the 1st MSOM Service Operations Special Interest Group Conference, Washington DC, 2008.

MSOM Officer, Founding Chair of the Service Special Interest Group, 2007–2009.

Institution building

Founding Academic Director of the DEEP Institute and the Berlin site of the Creative Destruction Lab, ESMT Berlin, 2022.

Founding Director of the Center for Decisions, Models, and Data, ESMT Berlin, 2020-2023.

Member, Search Committee for the Dean of the Bavarian School of Public Policy, Technical University of Munich, Germany, 2020.

Member, Faculty Evaluation Committee, ESMT Berlin, 2007-2010, 2013-Present.

Member, Faculty Hiring Committee, ESMT Berlin, 2007-2010, 2016-Present.

Member, Research Evaluation Committee, ESMT Berlin, 2013-Present.

Member, Berlin Doctoral Program in Economics and Management Science 2007-2010.

Member, INSEAD MBA Committee, 2011-2013.

Tenure Case Rapporteur, INSEAD, 2011.

Associate Dean For Research, ESMT, 2007-2010.

Member, Executive Management Committee, ESMT Berlin, 2007-2010.

Member, IT Committee, ESMT Berlin, 2007-2010.

Academic Director, Information Center, ESMT Berlin, 2007-2010.

Research grants and fellowships

Principal, German Research Foundation (DFG), Diagnostic accuracy under accumulated pressure, VE 897/4-1, €121 786, 2022-2024

Co-Principal, Peter Curtius Stiftung, Do machine-based prescriptions affect the mental mindset of decision makers?, €13 650, 2021-2023.

Co-Principal, Ernst & Young Research Fund, Does interacting with AI affect the mental mindset of decision makers?, €8 500, 2019 –2022.

Co-Principal, Peter Curtius Stiftung, Data-Driven Business Models in Internet 4.0, €15 000, 2017-2019.

Principal, German Research Foundation (DFG), Audit schedules in the presence of concealing effort in supply chains, VE 897/2-1, €136 160, 2018-2021.

Co-Principal, Peter Curtius Stiftung, What is in a rating? Credit rating performance for structured financial products, €16 000, 2010–2012.

Principal, Center for Advancement of Social Entrepreneurship, Fuqua School of Business, Duke University, \$5000, 2003-2006.

Merit Scholarship from the French government to complete a Ph.D. Thesis, 1997–2000.

PhD supervision

In progress: Naireet Ghosh (co-advisor)

PhD Committees

Yu Shi. *Socially Responsible Operations: Essays on Public Sector Management*. Yale School of Management, Yale University, New Haven, CT, USA ,2018-2023

Huang, Jing. *Essays in statistical estimation and a stochastic application to financial markets*. ESMT, Berlin, Germany, 2011–2018.

Chan, Tian. *Beyond product functionality: Essays on the use of product form and after-sales services to create value*. INSEAD, Fontainebleau, France, 2010–2015.

Placement: Emory University, GA, USA

Peura, Heikki. *Strategic considerations in risk management and sustainability*. London Business School, London, England, 2012–2015.

Alizamir, Saed. *Essays on optimal control of dynamic systems with learning*. Duke University, Durham, NC, USA, August 2008–June 2013.

Winner of the 2012 POMS College of Sustainable Operations Ph.D. Proposal.

Placement: Yale University, CT, USA

Yang, Liu. *Application of game theory analysis in epidemiology and service management*. Duke University, Durham, NC, USA, August 2006–June 2010.

Placement: Tsinghua University, Beijing, China

Invited talks and presentations

2023

- Research seminars: Ross Technology and Operations seminar series, University of Michigan, Ross School of Business, Ann Arbor, MI, USA, University of Toronto, Rotman School of Management, Toronto, Canada, SAP (virtual), Global.
- Keynote addresses: Decision-making in the age of AI, ESMT Berlin, Berlin, Germany, E.CA / ESMT Competition Law & Economics Expert Forum

2022

- Research seminars: Yale University, Dartmouth College, HEC, Paris, France, European Decision Sciences Seminar Series (virtual), National Academy of Medicine, Federal University of Rio de Janeiro, Brazil, Universidade Católica Portuguesa, Portugal, Bilkent University, Ankara, Turkey
- Keynote addresses: TechHR's Conference, Singapore, ML approaches Finance and Management, Humboldt University, Berlin, Germany,

- Conferences: MSOM Conference, Munich, Germany, INFORMS Annual Meeting, Indianapolis, IN

2021

- Research seminars: Duke University, European Technology and Operations Management Series (virtual), Koç University, Istanbul, Turkey.
- Keynote Addresses: Deutsche Telekom's '24-hours' Event, Hamburg, Germany, Littler Mendelson, P.C. (virtual), ESMT Leadership Day, Berlin

2020:

- Conference: INFORMS Annual Meeting (Virtual).

2019:

- Research seminars: Massachusetts Institute of Technology (MIT), Boston, MA, Boston University, Boston, MA, UNC Kenan-Flagler Business School, University of North Carolina, Chapel Hill, NC, Poole College of Management, North Carolina State University, Raleigh, NC, USA.

2018:

- Research seminars: London Business School, London, UK, UCL School of Management, University College London, UK, Cambridge Judge Business School, Cambridge, UK.
- Conferences: European Conference on Operational Research, Universitat Politècnica de València, Valencia, Spain, MSOM Conference, Naveen Jindal School of Management, The University of Texas, Dallas, TX, "Game Theory and Experimental Economics" Workshop, Humboldt University, Berlin, Germany

2017:

- Research seminars: Georgetown University, McDonough School of Business, Washington, DC, John Hopkins Carey Business School, Baltimore, MD, University of California, Berkeley, Berkeley, CA, Université catholique de Louvain, Louvain-la-Neuve, Belgium.
- Conferences: MSOM Conference, UNC Kenan-Flagler Business School, University of North Carolina, Chapel Hill, NC, International Conference on Operations Research, Free University Berlin, Berlin, Germany.

2016:

- Conferences: INFORMS Annual Conference 2016, Nashville, TN, Supply Chain Finance & Risk Management Workshop, Olin Business School of Washington University, St. Louis, MO, USA.

2015:

- Research seminars: Yale School of Management, Yale University, New Haven, CT, University of California Riverside, CA, ESSEC Business School, Paris, France.
- Conferences: INFORMS Annual Meeting, Philadelphia, PA, MOSTLY OM, Tsinghua University, Beijing, China.

2014:

- Research seminars: Anderson School of Management, University of California, Los Angeles, CA, WHU - Otto Beisheim School of Management, Vallendar, Germany.
- Conference: MSOM Conference, University of Washington, Seattle, WA, USA.

2013:

- Research seminars: The Wharton School of the University of Pennsylvania, Philadelphia, PA, The University of Chicago Booth School of Business, Chicago, IL, Frankfurt School of Finance and Management, Frankfurt, Germany
- Conferences: INFORMS Annual Meeting, Minneapolis, MN, USA,
- MSOM Conference (co-chair), INSEAD, Fontainebleau, France.

2012:

- Research seminar: London Business School, London, UK.
- Conference: INFORMS Annual Meeting, Phoenix, AZ, USA.

2011:

- Research seminars: Hong Kong University of Science and Technology, Hong Kong, China, Nanyang Business
- Conference: INFORMS Annual Meeting, The Institute for Operations Research and the Management Sciences, Charlotte, NC, USA.

2010:

- Conference: INFORMS Annual Meeting, Austin, TX, USA.

1999-2009:

- Research seminar, Stern School of Business, New York University, New York, NY, USA, 2009.
- Research seminar, Kellogg School of Management, Northwestern University, Evanston, IL, USA, 2009.
- Research seminar, Pompeu Fabra University, Barcelona, Spain, 2009.
- MSOM Conference, MIT Sloan School of Management, Cambridge, Massachusetts, USA, 2009.
- Research seminar, INSEAD, Fontainebleau, France, 2008.
- Research seminar, London Business School, London, UK, 2008.
- INFORMS Annual Meeting, Washington, DC, USA, 2008.
- Research seminar, Yale School of Management, Yale University, New Haven, CT, USA, 2007.
- London Business School, London, UK, 2007.
- INFORMS Annual Meeting, Seattle, WA, USA, 2007.
- Tepper School of Business, Carnegie-Mellon University, Pittsburgh, PA, USA, 2006.
- Ecole Polytechnique de Lausanne, Lausanne, Switzerland, 2006.
- INFORMS Annual Meeting, Pittsburgh, PA, USA, 2006.
- INFORMS Annual Meeting, San Francisco, CA, USA, 2005.
- Research seminar, London Business School, London, UK, 2005.
- INFORMS Annual Meeting, Denver, CO, USA, 2004.
- Research seminar, College of Science and Engineering, University of Minnesota, MN, USA, 2003.
- INFORMS Annual Meeting, Atlanta, GA, USA, 2003.
- EURO XIX/INFORMS Conference, Istanbul, Turkey 2003
- Research seminar, INSEAD, Fontainebleau, France, 2002.
- INFORMS Annual Meeting, San Jose, CA, USA, 2002.
- INFORMS Annual Meeting, Miami, FL, USA, 2001.
- Research seminar, Fuqua School of Business, Duke University, Durham, NC, USA, 2000.
- Research seminar, INSEAD, Fontainebleau, France, 2000.
- Research seminar, HEC Paris, France, 2000.
- Research seminar, Rotterdam School of Management, Erasmus University, Rotterdam, Netherlands, 2000.
- Research seminar, University of Massachusetts, Boston, MA, USA, 2000.
- MSOM Conference, Ann Arbor, MI, USA
- Research seminar, Grenoble Institute of Technology, Grenoble, France, 1999.
- The European Control Conference, Karlsruhe, Germany, 1999.

Panel discussant and moderator

- Discussant, “Innovating towards a Better Future: Emerging Technologies in Life Sciences”, Berlin Global Dialogue. 2023
- Discussant, “Decisions and analytics in the digital age”, ESMT Annual Forum, ESMT Berlin. 2021
- Discussant, Online Doctoral Workshop on Supply Chain Analytics, Rutgers Business School, Newark, NJ, USA. 2020.
- Moderator, “Decision Making Under Uncertainty” - Open Lecture with Professor Gigerenzer, ESMT Berlin, Berlin, Germany. 2018.
- Discussant, “Managing complexity in the age of the machine”, ESMT Annual Forum, ESMT Berlin. 2018.
- Discussant, “Big Data and Analytics”, ESMT Annual Forum, ESMT Berlin. 2016.

Media (Sample)

“The Theranos Strategy Lesson”, Forbes, Nov 14, 2023

"Master Machine Learning In Your Workplace (without Draining Your Human Batteries)", Forbes, Oct 16, 2023

"Framers: Human Advantage in an Age of Technology and Turmoil", Broadcast Yourself: Framers, 29/11/2022

"Machines are never going to think like humans", Francis de Vericourt, People Matters 06/09/2022

"Framing is vital for survival", How do we fix it? Podcast #363, Kenneth Cukier and Francis de Véricourt, 05/08/2022

The five best books to understand AI: "Framers", written by Francis de Véricourt and colleagues, The Economist, 04/08/2022

"We see the forest, not just the trees", Haufe, 04/04/2022

"In 2021 our writers considered technology, meritocracy and the trans debate", The Economist, 09/12/2021

Best books of 2021: Business, Financial Times, 15/11/2021

"Proud of Your Analytical Skills? Watch Out for AI!!" Psychology Today, 01/10/2021

"Examining Dissemination of Information on COVID-19: Healthy Economy over Public Health?", United Nations, 23/09/2021

"To win with AI, focus on our humanity", Forbes, 29/06/2021

"Why humanity is an asset in an age of tech", Financial Times, 28/06/2021

"Framers with Kenneth Cukier and Francis de Véricourt", BCG Henderson Institute podcast, Martin Reeves, 21/05/2021

Summer books of 2021 - Financial Times, 21/06/2021

"Framers: Human Advantage", NPR Radio, 20/05/2021

"The Most Important Human Skill: Review of Framers", Times Radio, breakfast show, interview 19/05/2021

"How Can We Fix Our Biggest Problems?", Boise State Public Radio, 13/05/2021

"The Most Important Human Skill: Review of Framers", Forbes, Calum Chace, 13/05/2021

Kenneth Cukier and Francis de Vericourt on the GOP's Framing Problem, Literary Hub, 11/05/2021

"Imaginative 'framing' is the key to problem-solving", The Economist, 10/05/2021

"Framing is Fundamental", How do we fix it? Podcast #303, Francis de Véricourt and Kenneth Cukier, 07/05/2021

"You Can Make Better Decisions by Placing Problems in a New Frame" Bloomberg: Decisions, framing, research, 07/05/2021

"Kenneth Cukier & Francis de Véricourt on Humanity's Best Path Through the Dark Times Ahead," video interview and podcast, KeenOn, 05/05/2021

"How Can We Fix Our Biggest Problems?", Kirkus Reviews, 03/03/2021

"The healthiest countries to live in", BBC, 20/04/2020

"COVID-19: Why the WHO was afraid of crying 'pandemic'", Medical Xpress, 19/03/2020

"Controlling the coronavirus is not a medical problem", Forbes, 18/03/2020

"What's next after the French election?", Global Network Perspectives, 09/05/2017

"Forecasting Ebola: Use past data or spot the difference?", INSEAD Knowledge, 19/11/2014

"Productivity Response to a Contract Change", NBER, 27/01/2014

"Share or Stockpile?", OR/MS Today, 01/12/2009

"Rich countries should donate flu vaccine", Westfälische Rundschau, 19/10/2009

"Game theory says give, not receive, flu vaccine", Futurity.org, 23/09/2009

“Prison threat will only bar much-needed reform”, The Financial Times, 09/09/2009

Languages

French (native), English (fluent), German (advanced)

February 29, 2024