

SUSTAINABLE BUSINESS ROUNDTABLE: INTEGRATE SUSTAINABILITY INTO YOUR CORPORATE DNA

Sustainable Business Roundtable (SBRT) is a peer to peer learning network of 25 international companies founded in 2011 at ESMT Berlin, an international business school.

We combine cutting edge academic insight with open discussions on best practices and potential challenges and opportunities that companies encounter in their strive to embed sustainability.



UNIQUE LEARNING NETWORK

With key departure from other forums of this kind, we host biannual meetings that bring together sustainability managers from leading companies with their colleagues from other departments (e.g., HR, finance, investor relations, marketing, etc.).

VALUE PROPOSITION

By joining the Roundtable, companies can:

- Learn how triple bottom line strategies create value for different functional areas within companies;
- Discuss best practices, opportunities, and challenges of implementing sustainability strategies with other world class companies;
- Formulate and implement strategies that maximize both business and societal value;
- Set up joint projects with the FUTURE Institute for Sustainable Transformation at ESMT.

HOW OUR ROUNDTABLE WORKS

The Sustainable Business Roundtable members and invited guests meet twice a year at ESMT:

- Each company can send two representatives to the meeting: one representative responsible for sustainability and one manager from other department related to the topic of discussion.
- A dedicated digital learning experience platform with exclusive member access enables members to share learnings from the Roundtables with their teams.

accenture

amun OSRAM

BAIN & COMPANY

BNP PARIBAS

Deutsche Bank

DHL Group

e-on

enel

EVONIK
Leading Beyond Chemistry

GfK
Growth from Knowledge

H&M

ING

McDonald's

Mercedes-Benz
Consulting

MERCK

MITSUBISHI & CO.

P&G

pwc

QUADRIGA
CAPITAL

SCHWARZ

LIDL Kaufland

SIEMENS

TECH
mahindra

T. . .

UniCredit

VOLKSWAGEN
AKTIENGESELLSCHAFT

SBRT THEMES

2023

May 24:

"Biodiversity and Nature Positive Business"

November 9:

"The (New) Social Responsibility of Business"

2021

November 11–12:

"Just Energy Transition"

June 08–09:

"Sustainable Finance and Investment"

2022

May 18:

"The Board's Role in Sustainability"

November 24:

"Creating Sustainable Customer Value"

2020

October 21–22:

"Impact Valuation"

May 14:

"Decarbonization: Business Case, Innovations & Corporate Strategies"

2019

October 30–31:

"Driving Circular Economy Goals: Business Models, Design & Collaboration"

April 11–12: "Digital Innovations & Startups Driving Sustainability"

2017

November 14–15:

"New Paradigms of Sustainable Governance"

April 27–28:

"Sustainable Innovation"



2018

November 14–15:

“Sustainable Policy, Regulation & Compliance”

April 26–27:

“Implementing Sustainability Across the Company”

2016

November 10–11:

“Stakeholder Engagement”

April 21–22:

“Impact Assessment”



2014

November 13–14:

“Integrating Sustainability into Communications & Reporting”

April 10–11:

“Integrating Sustainability into Business Strategy”

2015

November 19–20:

“Embedding Sustainability into Organizational Culture”

April 15–16:

“Integrating Sustainability and Finance”

2013

November 5–6:

“How to Integrate Sustainability into Investor Relations”

April 18–19:

“How to Integrate Sustainability into Procurement & Supply Chain”



2011

November 15: “The role of HR in Creating a Sustainable Culture in the Organization”

July 6: “Where Sustainability Meets Profits: Is There a Sweet Spot?”



2012

November 13–14:

“Integrating Sustainability into Innovation Strategy”

April 26–27:

“Integrating Sustainability into Branding & Marketing Strategy”

Contact us

Joanna Radeke
Executive Director of the
FUTURE Institute for Sustainable
Transformation, ESMT Berlin

Tel. +49 175 356 6320
Email: joanna.radeke@esmt.org

