

FIFTH ECONOMICS OF PLATFORMS WORKSHOP PROGRAM

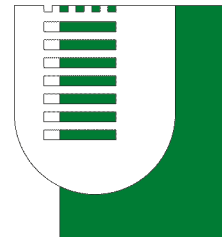
DATE: May 18 - 19, 2023
Venue: Villa Orlandi, Capri, Italy



CSEF

Centre for Studies in Economics and Finance

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Toulouse School of Economics

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PROGRAM

Thursday, May 18, 2023

12:00 noon REGISTRATION AND LUNCH

12:55 p.m. Welcome address (Özlem Bedre Defolie)

SESSION 1 Chair: Emilio Calvano

1:00 p.m. “Ecosystems and complementary platforms,” joint with Yassine Lefouili, Yaxin Li & Timothy Simcoe.

Presenter: Doh-Shin Jeon

1:45 p.m. “Dominant Ecosystems and Innovation Slowdown,” joint with Pietro Azzali & Vincenzo Denicolo”

Presenter: Michele Polo

2:30 p.m. COFFEE BREAK

SESSION 2 Chair: Leonardo Madio

3:00 p.m. “Self-Preferencing at Amazon: Evidence from Search Rankings,” joint with Chiara Farronato & Alexander MacKay

Presenter: Andrey Fradkin

3:45 p.m. “Are hybrid platforms bad? Some preliminary evidence from Amazon,” joint with Özlem Bedre Defolie

Presenter: Senay Sokullu

4:30 p.m. BREAK

5:00 p.m. **Plenary Session**

Chair: Bruno Jullien

“Learning, Sophistication, and the Returns to Advertising: Implications for Differences in Firm Performance”

Presenter: Steve Tadelis

5:45 p.m. End of the presentations

7:00 p.m. DINNER (by invitation)

Friday, May 19, 2021

SESSION 1 Chair: Elias Carroni

8:30 a.m. “Search platforms: Big Data and sponsored positions,” joint with Thomas Jungbauer, Marcel Preuss & Cole Williams

Presenter: Maarten Janssen

9:15 a.m. “For the public benefit: data policy in platform markets,” joint with Yaron Yehezkel

Presenter: Sarit Markovich

10:00 a.m. COFFEE BREAK

SESSION 2 Chair: Özlem Bedre Defolie

10:30 a.m. “AI and Data Obfuscation: Algorithmic Competition in Digital Ad Auctions,” joint with Francesco Decarolis, Gabriele Rovigatti & Michele Rovigatti

Presenter: Ksenia Shakhgildyan

11:15 p.m. “Artificial Intelligence, Algorithmic Recommendations and Competitions,” joint with Giacomo Calzolari, Vincenzo Denicolo & Sergio Pastorello

Presenter: Emilio Calvano

12:00 p.m. LUNCH

SESSION 3 Chair: Juha Tolvanen

1:30 p.m. “Ad-Platform competition under endogenous multihoming at both sides of the market,” joint with Oystein Foros & Hans Jarle Kind

Presenter: Simon Anderson

2:15 p.m. “Content-hosting platforms: discovery, membership, or both?,” joint with Ben Casner

Presenter: Tat-How Teh

3:00 p.m. COFFEE BREAK

SESSION 4 Chair: Sandro Shelegia

3:30 p.m. TBC

Presenter: Özlem Bedre Defolie

4:15pm “Third-degree price discrimination in two-sided markets,” joint with Alexandre de Corniere & Shiva Shekhar

Presenter: Andrea Montovani

5:00 p.m. Closing remarks (Emilio Calvano)