

Conference on Entrepreneurial Financial Management

January 13-14, 2017, ESMT Berlin

By registering for the Conference, participants are free to attend either of the days or both.

Practitioner Program, Friday, January 13

12:00 – 12:30	Registration	
12:30 – 12:40	Opening and welcome	Jörg Rocholl, President, ESMT Berlin Per Olsson, ESMT Berlin
12:45 – 14:00	Lunch, coffee	
<i>Lunch Keynote</i>	Innovation, Entrepreneurship and the New World Order	David T. Robinson, Duke University and ESMT Berlin
14:10 : 14:55	<i>Panel Discussion:</i> What Role Do Universities Play in Stimulating Entrepreneurial Ecosystems? Linus Dahlander – Associate Professor of Strategy at ESMT Berlin Marcus Lehmann – Project Lead at Cyclotron Road, Lawrence Berkeley National Laboratory Thomas Åstebro – Professor of Strategy and Entrepreneurship at HEC Paris	Moderated by Jon Fjeld, Duke University: The Fuqua School of Business
14:55 – 15:30	<i>Keynote:</i> Making the most out of your new business	Christian Rast and Tim Dümichen, KPMG
15:30 – 16:00	Coffee break	
16:00 – 16:45	<i>Panel Discussion:</i> How Investors can stimulate and increase Entrepreneurship Alex Brabers – Chief Business Operations at Gimv and Board Member of Invest Europe Alexander Kölpin – Managing Director and Partner at WestTech Ventures Alexander Zumdieck – Managing Director METRO Accelerator	Moderated by David T. Robison, Duke University and ESMT Berlin
16:45 – 17:15	<i>Keynote:</i> Entrepreneurship in Banking: the Case of FinTech	Jörg Kukies, Co-CEO Goldman Sachs Germany-Austria
17:15 – 18:00	<i>Panel Discussion:</i> Financial Innovation Strategies Jörg Kukies – Co-CEO Goldman Sachs Germany-Austria Julian Riedlbauer – Partner and Head of Germany at GP Bullhound Jörg Sandrock – Financial Services Digital Leader at PwC Strategy&	Moderated by Per Strömberg, Stockholm School of Economics, AP6 (Swedish National Pension Fund), and Chairman of The Economic Sciences Nobel Prize Committee 2016
18:00	Cocktail reception	

Academic Program, Saturday, January 14

09:00 – 09:45	Raising Funds on Performance: Are Private Equity Returns Too Good to Be True?	<i>Presenter:</i> Niklas Hüther, Indiana University <i>Discussant:</i> Per Strömberg, Stockholm School of Economics
09:45 – 10:30	Do Returnee CEOs Transfer Institutions? Evidence from Newly Public Chinese Entrepreneurial Firms	<i>Presenter:</i> Wenxuan Hou, University of Edinburgh <i>Discussant:</i> Frank Ecker, Frankfurt School of Finance and Management
10:30 – 10:50	Coffee break	
10:50 – 11:35	Herding in Equity Crowdfunding	<i>Presenter:</i> Thomas Åstebro, HEC Paris
11:35 – 12:20	Pathways to Profits: The Impact of Marketing versus Finance Skills on Business Performance	<i>Presenter:</i> Rajesh Chandy, London Business School <i>Discussant:</i> Marco Da Rin, Tilburg University
12:20 – 13:20	Lunch, coffee	
13:20 – 14:05	Access to Banking and its Value in Developed Countries: Evidence from the U.S. Marijuana Industry	<i>Presenter:</i> Jan Riepe, University of Tübingen <i>Discussant:</i> David T. Robinson, Duke University
14:05 – 14:50	Does Being an Only Child Matter for Entrepreneurship and Innovation?	<i>Presenter:</i> Laurence van Lent, Tilburg University, Colin Zeng, University of Manchester <i>Discussant:</i> Joachim Gassen, Humboldt University Berlin
14:50 – 15:10	Coffee break	
15:10 – 15:55	Credit risk characteristics of U.S. small business portfolios	<i>Presenter:</i> Magdalena Pisa, WHU - Otto Beisheim School of Management <i>Discussant:</i> Aksel Mjøs, Norwegian School of Economics
15:55 – 16:40	An Interdependence Theory of Entrepreneurial Forecasting: Evidence from Venture Capital Backed Firms	<i>Presenter:</i> Gavin Cassar, INSEAD <i>Discussant:</i> Per Olsson, ESMT Berlin
16:40 – 16:45	Wrap-up and closing remarks	Per Olsson, ESMT Berlin