

DRIVING CIRCULAR ECONOMY

Business Models, Design & Collaboration

October 30-31, 2019

By invitation only. Please contact csbl@esmt.org for more information.

WEDNESDAY, OCTOBER 30	
18:00	WELCOME RECEPTION
18:30	WELCOME REMARKS Tamer Boyaci Dean of Faculty, ESMT Berlin
18:35	TURNING WASTE TO WEALTH: THE UPDATE Quentin Drewell Strategy Principal and UK Circular Economy Lead, Accenture
19:00	NETWORKING DINNER
THURSDAY, OCTOBER 31	
08:30	CIRCULAR CHALLENGES AND MYTHS AND HOW TO OVERCOME THEM TO EXECUTE CIRCULAR ECONOMY Atalay Atasu Bianca and James Pitt Professor of Sustainability and Professor of Technology and Operations Management, INSEAD
09:15	CIRCULABILITY MODEL AND ITS ENABLERS Luca Meini Head of Circular Economy, Enel



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09:45	<p>THE ROLE OF FINANCE IN PUTTING CIRCULAR ECONOMY INTO ACTION: INTERNAL & EXTERNAL PERSPECTIVE</p> <p>Nishant Parekh Sustainability Consultant, ING</p>
10:15	<p>NETWORKING COFFEE BREAK</p>
10:45	<p>CIRCULAR IDEAS FROM STARTUPS</p> <p>Laure Berment Country Manager Germany, Too Good To Go</p> <p>Ina Budde Founder, circular.fashion</p> <p>Allison Dring Managing Director, made of air</p> <p>Mirek Lizec Executive Director, MIWA</p> <p>Maija Pohjakallio Sustainability Director, Sulapac</p>
11:45	<p>BUILDING CIRCULAR COLLABORATIONS: FUTURECRAFT SHOES</p> <p>Luca Mosca Senior Manager Strategic Partnerships, adidas</p>



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	<p>Talke Schaffranek Director Applied Sustainability, BASF</p>
12:30	<p>CHANGING THE INDUSTRY Douwe Jan Joustra Head of Circular Transformation, C&A Foundation</p>
13:00	<p>NETWORKING LUNCH</p>
13:40	<p>SUMMARY OF LEARNINGS Myriam Rapior MIM Student, ESMT Berlin & Member of the National Board, Bund für Umwelt und Naturschutz Deutschland (BUND)</p>
14:00	<p>ADJOURN</p>



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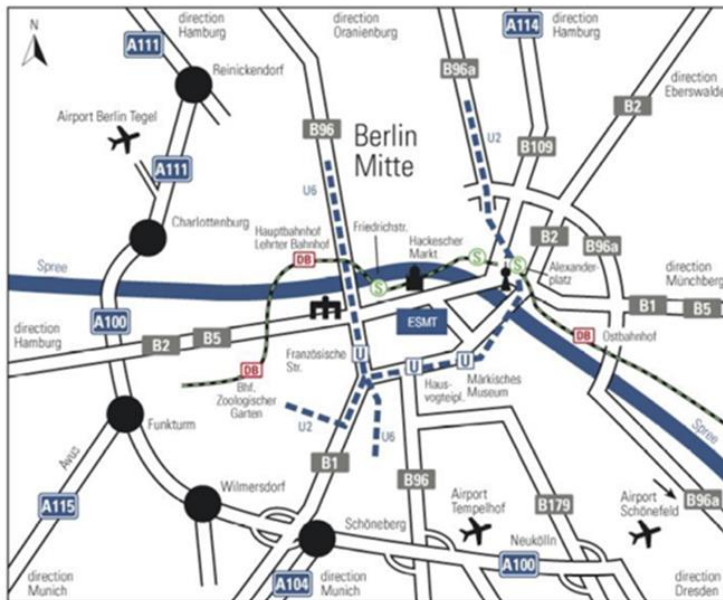
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LOCATION: ESMT BERLIN

The Sustainable Business Roundtable will take place at ESMT Berlin, Schlossplatz 1, 10178 Berlin.

ESMT Berlin was founded by 25 leading global companies and institutions. The international business school offers a full-time MBA, an executive MBA, a master's in management, as well as open enrollment and customized executive education programs.



ESMT focuses on three main topics: leadership, innovation, and analytics, with the mission: "From the heart of Europe, we create and impart new knowledge to advance business and society. We develop entrepreneurial leaders who think globally and act responsibly."

ESMT faculty publishes in top academic journals. Additionally, the business school provides an interdisciplinary platform for discourse between politics, business, and academia. The business school is based in Berlin, Germany, with a branch office in Shanghai, China.

ESMT is a private business school with the right to grant PhDs and is accredited by the German state, AACSB, AMBA, EQUIS, and FIBAA.



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INFORMATION ABOUT OUR SPEAKERS



Tamer Boyaci
Dean of Faculty, ESMT Berlin

Tamer joined ESMT European School of Management and Technology in 2015 as a professor of management science and is the first holder of the Michael Diekmann Chair in Management Science. In September 2019, he has been appointed the dean of faculty. He also leads the Sustainable Business Roundtable. He previously was a professor of operations management and a Desautels Faculty Scholar at McGill University in Quebec, Canada. Tamer received his PhD, MPhil, and MSc from Columbia University, New York, USA. Tamer's research and teaching focuses on supply chain management, closed-loop supply chain and sustainable operations.



Quentin Drewell
Strategy Principal and UK Circular Economy Lead, Accenture

Quentin leads Accenture's work on the Circular Economy, working with a range of Fortune 500 companies to design new businesses models and help clients realise competitiveness and growth from going circular: 'circular advantage'. He is also project advisor to the World Economic Forum on the circular economy and sustainable production, having set up the annual circular economy awards programme, "The Circulars". Quentin holds an MA from the University of Cambridge, a Post Graduate Diploma from the University of Portsmouth, and an MBA from the University of Bradford focusing on the business issues surrounding the low carbon economy. He is a Chartered Manager and a member of the Institute of Environmental Management and Assessment. He is a qualified ISO14001 Auditor.





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	<p>Atalay Atasu Bianca and James Pitt Professor of Sustainability and Professor of Technology and Operations Management, INSEAD</p> <p>Atalay received his PhD from INSEAD in 2007. He has served in the faculty of Scheller College of Business at Georgia Tech as Dunn Family Endowed Professor of Operations Management, and is currently the Bianca and James Pitt Professor of Sustainability, and Professor of Technology and Operations Management at INSEAD. He has taught in a variety of degree programs (from undergraduates, to MBAs, PhDs and Executive Education Programs) at the interface of Supply Chain Management and Socially and Environmentally Responsible Business. His research focuses on sustainability and the social and environmental aspects of operations management. Some of the key topics he has studied include the circular economy, extended producer responsibility, and environmental regulation.</p>
	<p>Luca Meini Head of Circular Economy, Enel</p> <p>Luca Meini leads Enel’s circular economy activities. He is in charge of supporting business lines initiatives, coordinating cross-divisional activities and positioning the Group externally. He has held previous position in Enel within the Market Division and the Generation & Energy Management</p>





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	<p>Division. He holds a PhD in Electrical Engineering from the University of Genoa and an MBA from University of Bologna.</p>
	<p>Nishant Parekh Sustainability Consultant, ING</p> <p>Nishant lives by the tag-line ‘Be the change that you want to see in the world.’ He envisions a world where business meets society. A world where societal value creation will be drive companies business strategies and performance. His experience spans seven years in consulting and project management including sustainability practice ranging in diverse sectors like financial services and energy to name a few. His engineering brain and strategic heart offer a unique blend to generate new ideas, merge complex concepts and execute projects. As a circular economy expert at ING Group Sustainability, he accelerates the Circular Economy transition within and outside of ING. Within ING he is enabling collaboration across business lines and business units, structuring efforts and creating focus on the Circular Economy. Nishant holds a degree in Mechanical Engineering and an MBA.</p>
	<p>Laure Berment Country Manager Germany, Too Good To Go</p> <p>Laure Berment has dedicated herself for many years to making the world a better place. After her business studies focusing on Social Business, she led during 5 years the German team of Marktschwärmer, a platform connecting local communities with local food producers. After focusing on the production</p>




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	<p>part of the value chain, and convinced that food produced should be food consumed, she now manages Too Good To Go in Germany. The free app connects customers to stores that have unsold, surplus food, such as retailers, hotels and restaurants. With a community of over 10 million people along with 20,000 partners including retailers, hotels and restaurants, Too Good To Go is on a mission to reducing food waste worldwide.</p>
	<p>Ina Budde Founder, circular.fashion</p> <p>Ina Budde, MA Sustainability in Fashion, is one of the founders of ,circular.fashion' - a company with the aim to transition the current linear economy model of the textile industry from a ,take - make - waste' approach towards a circular economy model. circular.fashion offers a Circular Design Software and workshops to enable fashion brands to construct fully recyclable garments. These are equipped with the circularity.ID to orchestrates a reverse supply chain network of users, sorting and recycling companies for regenerating textiles to new fibres again. Ina lectured Sustainable Design at various international universities like Melbourne, Copenhagen, Helsinki and Berlin. Her work received the GLOBAL CHANGE AWARD by H&M Foundation, the GERMAN FEDERAL AWARD ECODESIGN 2017, NEXT ECONOMY AWARD 2015 and was selected as sustainable innovator by LAUNCH Nordic and by the accelerator program FASHION FOR GOOD Plug 'n Play.</p>



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Allison Dring
Managing Director, made of air

Allison is an architect with an interdisciplinary background in smart materials applied to the scale of cities. She is CEO and Co-Founder of Made Of Air, developing carbon negative building materials from CO₂. As Director and Co-Founder of Elegant Embellishments, she initiated and managed the development of climate positive technologies to real world building applications, exemplified in a facade product that reduces air pollution in cities. In 2013, she gave a TEDx Berlin talk entitled "Ornament & Climate", and continues to lecture on topics involving technology and the environment. She is an expert on Smart Cities, acting as Advisory Board Member for smart city summit Creating Urban Tech Berlin and The Lifeboat Foundation.



Mirek Lizec
Executive Director, MIWA

MIWA Executive director Mirek Lizec has 18 years of experience in sales, strategic marketing, communication and company management at Hullabaloo, DDB Prague, DDB Vienna or Nestlé. At MIWA is Mirek primarily responsible for business development and commercialization of MIWA innovation. MIWA is a technological solution for modern FMCG producers and retailers, enabling the distribution and sale of goods while minimizing single-use packaging. It is entirely designed on the principles of the circular economy model leveraging reusable containers and provides both economic and ecological benefits to all stakeholders. MIWA prevents creation of the packaging waste through the whole supply chain.





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	<p>Maija Pohjakallio, Sustainability Director, Sulapac</p> <p>Maija Pohjakallio works as a sustainability director at Sulapac. She is particularly excited about combining chemistry with sustainable development & circular economy. The focus of her current work is in bio-based microplastic-free polymeric materials, and she was also involved in the development of the Finnish plastics roadmap acting as a member of the secretariat. Maija has work experience in several fields including team leading, sustainability advocacy, chemical industry and research & teaching. She received her doctoral degree in 1996 from Helsinki University of Technology (currently Aalto-university) in physical chemistry and electrochemistry.</p>
	<p>Luca Mosca Senior Manager Strategic Partnerships, adidas</p> <p>With adidas since 2015, Luca is part of the Brand Strategy department working on business model strategy. Together with his team, Luca works on validating new business models and identifying partners to implement circular economy concepts within adidas.</p>






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	<p>Douwe Jan Joustra Head of Circular Transformation, C&A Foundation</p> <p>Douwe Jan Joustra is an expert on ecology, sustainability, Cradle2Cradle and Circular Economy. He was one of the first to introduce the concept of Circular Economy to the Netherlands and, ever since, held leadership and advisory positions with governments, funders, and business to facilitate circular business models. Since 2017, Joustra is the Head of Circular Transformation at C&A Foundation, leading the organisation's innovative strategy to accelerate the global apparel industry's shift toward circular, regenerative business models.</p>
	<p>Myriam Rapior MIM Student, ESMT Berlin Member of the National Board, Bund für Umwelt und Naturschutz Deutschland (BUND)</p> <p>Myriam Rapior is the ESMT Berlin's Master's in Management (MIM) student. She is the youngest Member of the National Board at Bund für Umwelt und Naturschutz Deutschland (BUND). The BUND counts over 600 000 supporters</p>



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and is one of Germany's largest NGOs dealing with the protection of the environment. Myriam has interned at PwC (in Sustainability Services) and KPMG (in Public Sector Consulting).

