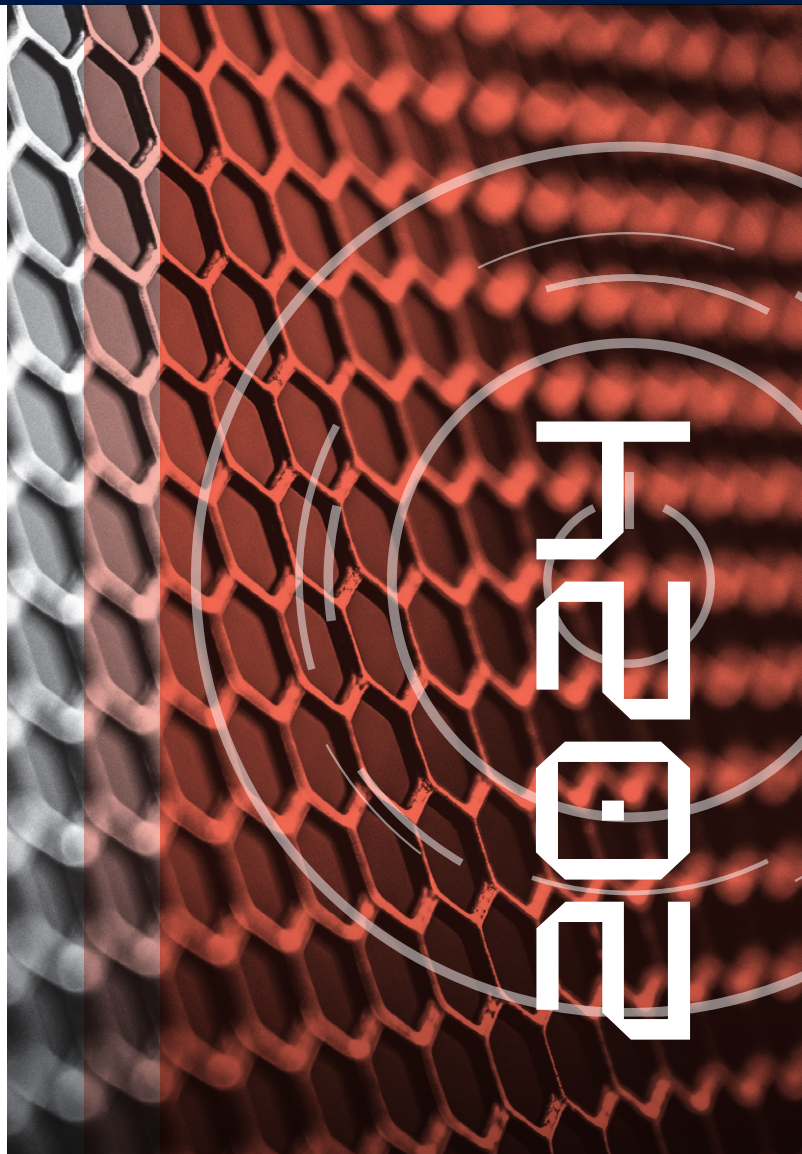


PROGRAMS

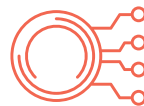


Building a leading
entrepreneurship
and innovation
ecosystem in
Europe



VALI'S VISION

is to empower entrepreneurs and innovators to create a better tomorrow.



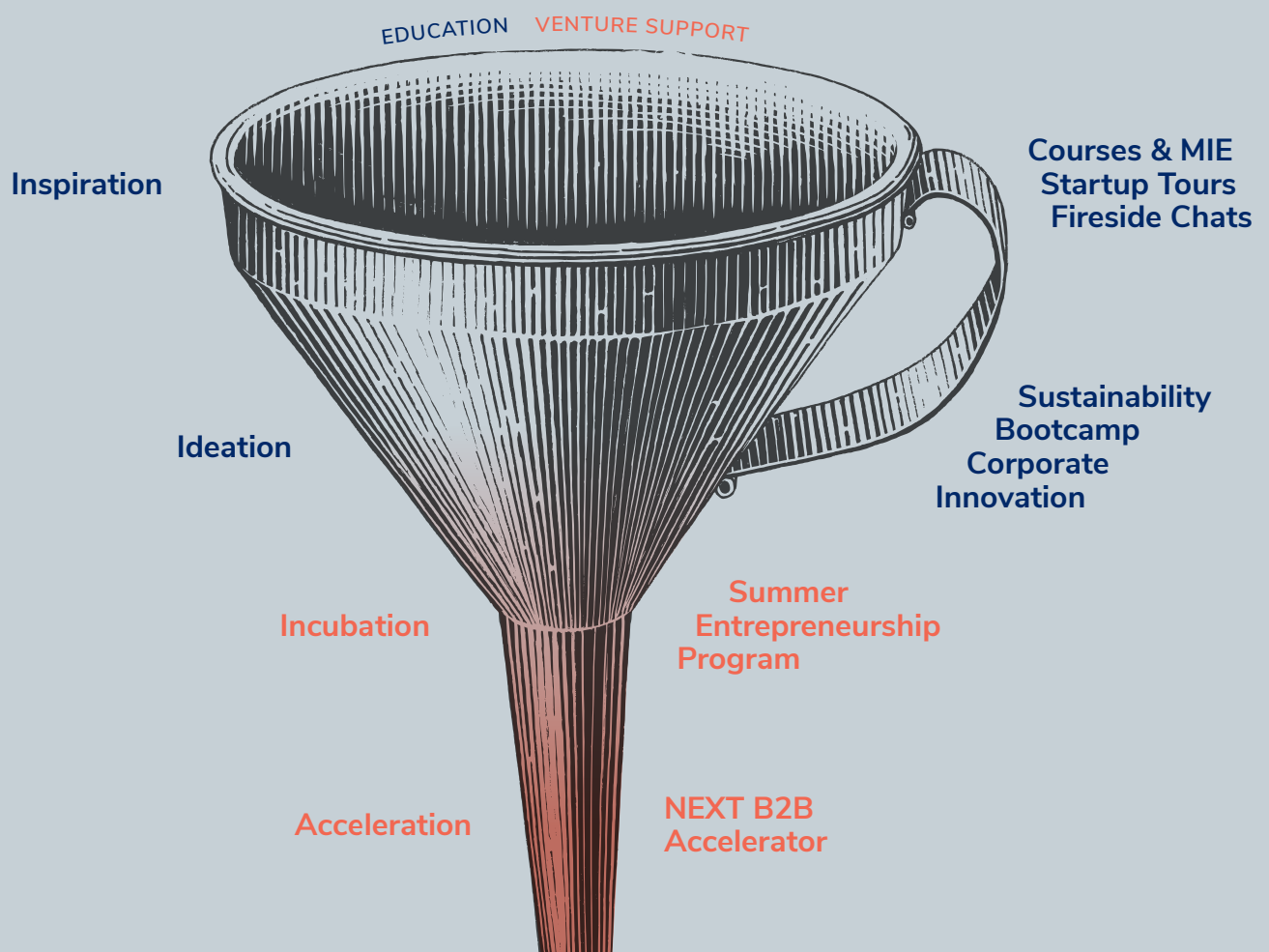
Vali builds on ESMT's assets and connects it to outstanding stakeholders of the startup ecosystem and talents.



Vali fosters responsible entrepreneurship for economic, environmental, and social value creation. We do so through a range of initiatives in four main areas:

1	Bridge research and practice in entrepreneurship education	3	Foster corporate innovation
2	Build impactful and successful tech ventures	4	Build an entrepreneurial culture

Specifically, for ESMT students, we have designed four different startup and innovation programs in our venture and educational funnel:



SUSTAINABILITY BOOTCAMP

During the Sustainability Bootcamp, ESMT students will have the opportunity to identify and analyze crucial problem opportunities that can solve sustainability challenges in various industries. We bring ESMT students and other talent (e.g., tech talent) together, while industry experts and mentors provide expertise and support in their core area. Opportunities can lie in technical (e.g., AI), industry (e.g., AgTech), or function areas (e.g., HR). In 2–3 weeks, students will form teams, analyze problem opportunities, develop solutions and pitch in front of a jury on the final day.



Target Group
MIE students



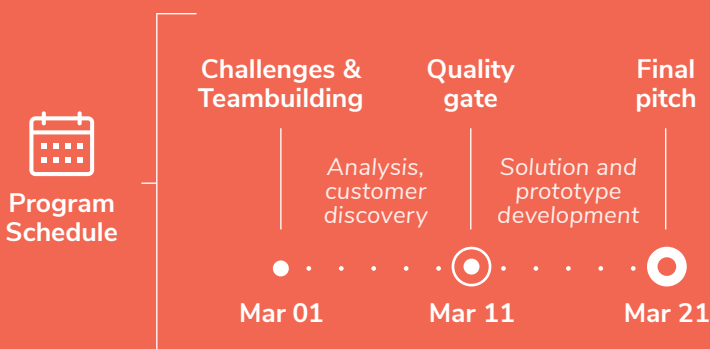
Value Proposition

- Workshops, guest lectures, coaching and mentoring with entrepreneurs, sustainability and industry experts
- Work with corporates and other key players of the innovation and sustainability ecosystem
- Receive insights from industries
- Exposure to find (external) co-founders



Requirements

- There is no idea or team needed to join the Sustainability Bootcamp



MIE

The Sustainability Bootcamp is a compulsory core course of the Master in Innovation and Entrepreneurship.

CORPORATE INNOVATION PROGRAM

The Corporate Innovation Program is a newly designed program to enable students to work on corporate innovation problems. Problems can vary from Corporate Venture Capital, Innovation Strategy, Corporate Venturing or Corporate-Startup Relations. Partners of our network propose the corporate innovation projects, for which students have to apply in the beginning of the program. Students will take ownership of the project during the program and will pitch a final presentation at the end of the program to the providers.



Value Proposition

- Access to corporate innovation problems and contacts
- Connect with other tech and business talents and potential co-founders
- Gain valuable insights into trends, technologies, and sustainability
- Identify and validate significant problem opportunities
- Network and meet potential investors, mentors, and subject matter experts

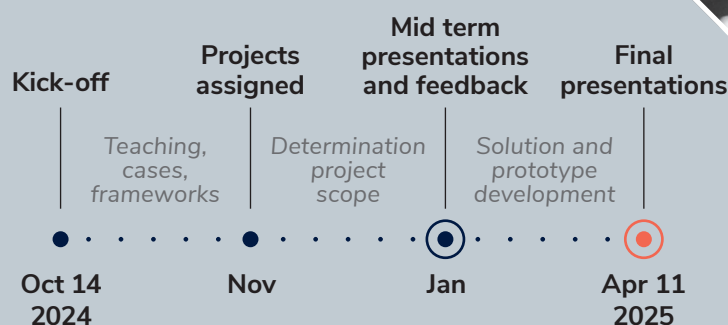


Requirements

- There is no idea or experience in Corporate Innovation needed to join this program



Program Schedule



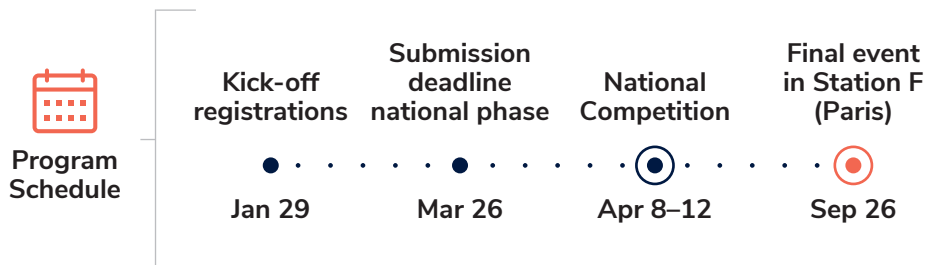
MIE

The Corporate Innovation Program is an elective course of the Master in Innovation and Entrepreneurship.

INNOVA CHALLENGE

At **INNOVA Europe**, we're driven by the urgency to tackle the pressing challenges facing our world. Our economies, societies, and cultures are at a crossroads, presenting both obstacles and possibilities. We strongly believe that the innovative ideas of young minds – students and alumni – hold the key to shaping a future that's sustainable and impactful. The INNOVA Challenge was launched by three business schools in Europe: ESMT Berlin (Germany), EDHEC Business School (France), and PoliMi Graduate School of Management (Italy).

We invite **ESMT students and alumni** who want to contribute “to build a better future for all” to submit their ideas for creating new organizations and companies for tackling specific societal, economic, and environmental challenges – as modelled by the United Nations' Sustainable Development Goals (SDGs). The proposed solutions are innovations, based on creative use of technology and digital transformation, and must indicate the specific SDG(s) they would like to contribute to.



AWARD CATEGORIES

The INNOVA Competition has two categories: the Idea and MVP stage. Students can either apply to the idea or MVP stage depending on the maturity of their business idea. The winner of the national competition will be invited to the final event to compete for the European prize at Station F, Paris.

A) IDEA STAGE

In the Idea stage, we seek visionary ideas for impactful tech ventures that are in their conceptual phase. Ideal for creators and innovators with groundbreaking ideas and/or technology, this category calls for proposals outlining the core concept, potential impact, feasibility, and the strategic roadmap for implementation.

Proposals should present a clear vision, problem-solving approach, unique value proposition and impact of the idea.

B) MVP STAGE

The MVP (Minimum Viable Product) stage is for concepts beyond ideation, featuring a functional prototype or a basic version of a product or service. Submissions should include demonstrations of core features, user experience, initial feedback, and scalability potential.

Proposals are expected to showcase progress, lessons learned, and a roadmap for further development, illustrating the product's viability and market readiness.



MIE:

MIE Students need to apply to the INNOVA Competition.

SUMMER ENTREPRENEURSHIP PROGRAM

The Summer Entrepreneurship supports entrepreneurial talents to develop and elaborate their own startup ideas in three months during summer. It acts as an incubator of talents, not ideas. We identify extraordinary entrepreneurial talents and support them in finding co-founders, identifying trends and problems, finding and building solutions, and pitching in front of investors. There will be an ideation process in which aspiring entrepreneurs will either generate or validate ideas.



Target Group

- Technologists
- Entrepreneurial-driven generalist/business person
- Industry experts
- Other (e.g. design)



Value Proposition

- Identify problem opportunities
- Validate problem and solution through customer discovery
- Connect with tech and business talents
- Meet potential co-founders
- Gain valuable insights into trends, technologies, and sustainability
- Develop landing pages, prototypes and an MVP
- Receive mentorship and coaching
- Meet the Vali network, including investors and serial entrepreneurs
- Get access to the Vali Hub in Berlin-Schöneberg



Requirements

- No idea, team or previous experience is required to join this program. However, we suggest to explore ideas and team opportunities beforehand.

Program Schedule

15 – 28 APRIL

Teambuilding and problem identification

During the first phase of the Summer Entrepreneurship Program, our batch will receive a number of workshops and coaching sessions to identify an idea and problem, and find potential co-founders.

Phase-1 on-site

Phase-2 virtual

29 APRIL – 23 JUNE

Validation and Problem-Solution Fit

During the second phase, teams will validate the problem and market opportunity through customer discovery. We help teams in hypotheses testing, prototyping, and developing their MVP by coaching, mentoring and providing access to the ESMT and Vali network.

24 JUNE – 05 JULY

Fundraising strategy and pitching

During the last phase of the program, participants prepare their fundraising strategy, financials, and their pitch deck to pitch their idea in front of investors.

Phase-3 on-site

MIE:

The Summer Entrepreneurship Program is a part of the Master in Innovation. Students can directly register for this program through a binding survey.



NEXT B2B ACCELERATOR

The NEXT B2B Accelerator is an entrepreneurship program that offers tech ventures access to industry players, serial entrepreneurs and investors. We support tech ventures with first market validation and an MVP in getting customer traction, pilot projects and the next fundraising round, while developing the founders' capabilities in running the company. The first and last two weeks are in-person in Berlin, whereas the rest of the program runs in a virtual format.

MIE

MIE students can apply for the accelerator with a tech venture having first traction and fulfilling the program's requirements. Once the students are admitted, the program will be part of their curriculum.



Target Group

We are looking for outstanding B2B tech ventures that strive to receive market and industry access to validate their technology with:

- Technology and innovation at their core
- Scalability with the potential to become a global business
- First market validation and MVP
- Create economic, environmental and social value



Value Proposition

- Connect to the industry network of Vali and ESMT
- Connect with investors and entrepreneurs of Vali and the Berlin startup ecosystem
- Access our co-working space and rooftop terrace at the Vali hub in Berlin-Schöneberg
- Access outstanding mentors and coaches
- Receive perks, such as AWS or Notion credits



ESMT DEMO DAY

The ESMT Demo Day is a startup event where tech ventures, investors, corporates, and other stakeholders of the entrepreneurship and innovation ecosystem meet and discuss new ideas. Besides startup pitches, we host panel discussions and keynotes around the topic of entrepreneurship and innovation to enable connections, networking, and growth for our partners and the ecosystem.

MIE

MIE students are encouraged to participate and apply to the pitch competition on the ESMT Demo Day.



Participating guests

- Alexander Kudlich
- Marc-Alexander Christ
- Gülsah Wilke
- Gerhard Cromme
- Victoria Hoffmann
- Robin Haak
- Christian Rebernik
- Rovina D'Souza

Last years winners:

2022: Optiwiser A.I. Solutions
2023: CinSoil



Contact us

Whether you have questions, suggestions, or feedback:
Please do not hesitate to get in touch with us.

Vali Berlin – The Entrepreneurship Hub at ESMT Berlin

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