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I am a professional business and career coach working face-to-face but also through all online channels. Building upon my brought work and life experience I help founders and professionals to define and reach their personal and business goals.

The largest global coaching federation, ICF, certified me as Professional Certified Coach (PCC). In addition, I am an accredited Start-up consultant at the Cyberforum, the largest high-tech business network in Europe. As an SAP alumnus I am also proud to serve as a start-up mentor for SAP.io in Berlin.

I was born and raised in Germany with two cultural backgrounds. A wonderful experience which I still enjoy as it led to an open global mind which I still maintain and live. I grew out of a family business and started my own career as a trained banker before I studied law in Heidelberg, Germany. During these studies my father died early and so I went back and forth between university and the family business. Therefore, instead of following a legal career I joined SAP, one of the biggest corporate software companies in the world. It's been an exciting 12-year journey which entailed a 4-year work engagement in Palo Alto, Silicon Valley, living in San Francisco where my daughter was born. When I left SAP, I also held various executive roles heading up Sales, Marketing and Corporate Development with another 2-year engagement abroad on the island of Malta.

In 2016 I started my own consulting and coaching business. It is the work I am passionate about, and which provides me with tremendous energy, as I am extremely happy to work with fascinating national and international talent.

I am a trained Business Coach and I also trust my experience and intuition which provides additional guidance in the coaching process to support and challenge people's views, approaches, and perspectives. It is essential for me to understand my clients' personality and needs to jointly define challenging as well as reachable goals to develop creative and sustainable solutions. Success to me means that my clients have found their best possible path to growth and success in all aspects of their lives - on their own terms and at their own speed.

I see that my clients gain most value by understanding and being able to communicate who they are and what is important to them as foundation for defining their goals. It is also an eye opener for them to start understanding the perspective of hiring managers and learn how to manage conversations, may it be in the application or interviewing process or during employment. Nevertheless, the most important thing is to learn, that we are not victims of circumstances and always capable of acting towards our own goals. We are the key to our own success.

Hence it is not surprising that my personal mantra is **"I am the reason...!"**.